

**NEW** this year!  
Commit to sponsoring  
two or more in-person  
meeting by Feb. 25 2026  
to receive four weeks of  
consecutive advertising  
on the MHA's website or  
in its Monday Report for  
**FREE!** Valued at up  
to \$4,000.

**2026**

# MAJOR MEMBERSHIP MEETING

SPONSORSHIP OPPORTUNITIES

[www.mha.org](http://www.mha.org)



**MHA**  
Michigan Health &  
Hospital Association



The Michigan Health & Hospital Association (MHA) has long been committed to uniting the top minds and organizations in healthcare. Through this spirit of collaboration, we've fostered meaningful partnerships and launched impactful initiatives — all with the shared goal of enhancing workforce well-being and improving patient outcomes. One of the most effective ways we've achieved this is through in-person events and networking.

We are excited to announce that the MHA will host **three major in-person meetings in 2026**. These gatherings will reignite valuable opportunities for strategic partners to engage directly with Michigan hospital leaders. We know that when we connect our hospital members with innovative solutions, it translates into stronger care delivery across the state.

Our sponsorships are thoughtfully designed to help organizations build genuine relationships and exchange knowledge with healthcare leaders. This year, you'll have the opportunity to choose from **three distinct events**, each focused on unique topics and leadership audiences.

We are deeply grateful to our sponsors — your support makes it possible for us to offer essential training and networking opportunities that help hospitals meet today's most urgent challenges. Thank you for your continued commitment to the MHA, our members and, most importantly, the communities served by Michigan's hospitals and health systems.

A handwritten signature in blue ink that reads "Brian Peters".

Brian Peters, CEO

# CIRCLE OF HONOR

Organizations that make a considerable sponsorship commitment to the MHA will receive the highest level of distinction, the Circle of Honor award. To be eligible for the Circle of Honor award, your organization must contribute \$15,000 in combined sponsorship throughout the program year, including the MHA Human Resources Conference, MHA Keystone Center Safety & Quality Symposium and the MHA Annual Membership Meeting. The Circle of Honor award winners are recognized each year at the MHA Annual Membership Meeting.

Circle of Honor sponsors receive an exclusive invitation to send one representative to a reception and dinner during the MHA Board of Trustees Strategic Planning Session in August.

The MHA and its members salute the following organizations for their unwavering financial commitment to the association during the 2024-2025 program year. Congratulations on attaining the Circle of Honor award!





# Human Resources

MHA CONFERENCE

March 24, 2026 | Crowne Plaza  
Lansing

The **2026 MHA Human Resources Conference** offers a unique opportunity to connect with human resource professionals and leaders from Michigan hospitals and health systems. This event will address today's most pressing workforce challenges and highlight how to strengthen the healthcare talent pipeline.

Key themes will include rethinking traditional hiring practices by prioritizing skills and potential over degrees or prior experience, building a culture shaped by employee feedback and open communication, and exploring the critical role of creating resilient, high-performing teams.

Exhibit space is limited and will be secured on a first-come, first-served basis for the first 15 organizations that submit their Intent to Sponsor form with payment.

**DEADLINE:** Commit to sponsorship no later than **Feb. 25, 2026.**

► *Intent to Sponsor form on page 13.*

# SPONSORSHIP OVERVIEW

	GOLD SPONSORSHIP	SILVER SPONSORSHIP	EXHIBIT TABLE
	MHA Member \$4,000	MHA Member \$3,000	MHA Member \$1,000
	MHA Supporter \$5,000	MHA Supporter \$4,000	MHA Supporter \$1,500
Opportunity to introduce a speaker to all event attendees.	✓		
Two complimentary conference registrations.	✓		
Exhibit table (confirmed on a first-come, first-served basis.)	✓	✓	✓
One complimentary conference registration.		✓	
Online and print recognition in marketing and on-site materials.	✓	✓	✓

## BUY-UP SPONSORSHIP OPPORTUNITIES

These offerings are limited to one organization per package and will be on a first-come, first-served basis. **You must be a gold or silver level sponsor of the Human Resources Conference to purchase one of these packages.**

SPONSORSHIP PACKAGE	SPONSORSHIP DESCRIPTION	MHA MEMBER	MHA SUPPORTER
Meal Sponsor	Signage by meals during the conference.	\$2,000	\$3,000
Name Badge Sponsor	Logo placement on the name badge that every registrant will wear throughout the conference.	\$1,000	\$1,500
Mobile Meeting App Sponsor	Complimentary banner ad on the home page of the mobile app that attendees will access throughout the conference.	\$500	\$1,000
Refreshment Sponsor	Logo placement on signage by refreshments throughout the conference.	\$500	\$1,000



MICHIGAN HEALTH &  
HOSPITAL ASSOCIATION

# Annual Meeting

June 24 - 26, 2026 | Grand Hotel  
Mackinac Island

Hospital leadership and key decision-makers are gathering for the **MHA Annual Membership Meeting**, bringing together more than 275 healthcare decision-makers. Your sponsorship of this event is a unique opportunity to network with and be recognized by nearly every Michigan hospital and health system CEO and many board and executive leaders in Michigan's premier healthcare organizations.

**DEADLINE:** Commit to sponsorship no later than **May 15, 2026**.

**BONUS:** If you commit to sponsorship before **Feb. 13, 2026**, your logo will be placed in the event's promotional brochure.

*Any sponsor or exhibitor (commercial supporter) that is deemed an ineligible Accreditation Council for Continuing Medical Education (ACCME) company will complete a Letter of Agreement (LOA) with the MHA and its CME provider. The LOA will state that the commercial supporter will comply with ACCME's Standards for Integrity and Independence in Accredited Continuing Education; that the commercial supporter acknowledges there will be no company promotion as part of the educational activity and no influence over the content of the educational activity; and that the commercial supporter names the CME provider as the accredited provider of the educational activity.*

► **Intent to Sponsor form on page 15.**

275+

Hospital leaders in attendance at the MHA Annual Meeting.

250+

Hospital leaders downloading and accessing the event app.

3,500

Average MHA Annual Meeting website views.

# SPONSORSHIP OVERVIEW

	ALL-ACCESS SPONSOR	TRANSFORMATION SPONSOR	COMMUNITY SPONSOR
	MHA Member \$15,000	MHA Member \$7,500	MHA Member \$5,000
	MHA Supporter \$20,000	MHA Supporter \$10,000	MHA Supporter \$7,000
Social media recognition on the MHA platforms.	✓	✓	✓
Logo placement on the MHA event webpage with a hyperlink to your homepage.	✓	✓	✓
Logo placement in the brochure for the MHA Annual Membership Meeting <i>(intent to sponsor form must be submitted before February 13, 2026).</i>	✓	✓	✓
Featured sponsor on signage at the MHA Annual Membership Meeting Afterglow Party.			✓
Featured sponsor on signage at the MHA Annual Membership Meeting Lawn Party.		✓	
One complimentary event registration.	✓		
Logo placement on signage at Shepler's Ferry.	✓	✓	
Logo placement in a welcome message sent to attendees before the MHA Annual Membership Meeting.	✓		
Opportunity to introduce a speaker at the MHA Annual Membership Meeting <i>(limited number of speakers available; assigned on a first-come, first-served basis).</i>	✓		
Featured sponsor on signage at the MHA Annual Membership Meeting Welcome and Gala Receptions.	✓		
Circle of Honor award and an exclusive invitation to the MHA Board of Trustees' strategic planning session reception and dinner in August <i>(limited to one individual per organization).</i>	✓		



# BUY-UP OPPORTUNITIES

To qualify for a buy-up package, you must also purchase a Community, Transformation or All-Access sponsorship package.

These offerings are limited to one sponsor per package and will be given on a first-come, first-served basis. These packages are available to sponsor organizations for an additional **\$2,000 for members** and **\$3,000 for supporters**.

<b>Clinical Leadership Dinner Sponsor</b>	Logo placement on signage and exclusive invitation to the clinical leadership dinner, which is a private event for chief medical officers attending the Annual Meeting. The dinner is Wednesday, June 24.
<b>Conference Refreshment Sponsor</b>	Logo placement on signage by refreshments in the theatre throughout the event.
<b>Excellence in Governance Fellowship Reception Sponsor</b>	Logo placement on cocktail napkins and an exclusive invitation to the Excellence in Governance Fellowship reception, which is a private event for fellow graduates and their hospital CEOs. Graduation is Wednesday, June 24 at 5 p.m.
<b>Mobile Meeting App Sponsor</b>	Logo placement displayed on the event app splash screen and a complementary banner ad on the event mobile app.
<b>Name Badge Sponsor</b>	Logo placement on the name badge that every registrant must wear throughout the event.
<b>Small or Rural Council Networking Reception Sponsor</b>	Logo placement on cocktail napkins and an exclusive invitation to the Small or Rural Council Networking reception, which is a private event for small or rural council members attending the Annual Meeting. The reception is Thursday, June 25.
<b>Tote Bag Sponsor</b>	Logo placement on a tote bag that each member registrant will receive at the onsite event registration.
<b>Welcome Gift Sponsor*</b> <i>*Intent to Sponsor form must be submitted by March 4, 2026, for this item only.</i>	Logo placement on a welcome gift that each member registrant will receive at the onsite event registration.

## LAWN PARTY GAME SPONSOR

(limited to five organizations)

MEMBER: \$1,500 | SUPPORTER: \$2,500

Logo placement on signage at a designated game or activity during the Lawn Party on Thursday, June 25 in the Tea Garden.



# SIP N’ SAIL

## AFTERNOON EXCURSION

During the 2026 Annual Membership Meeting, the MHA Health Foundation is hosting a Sip N’ Sail boat cruise! This 1.5-hour excursion highlights the scenery of Northern Michigan that can only be viewed from the Straits of Mackinac and Lake Huron. The onboard activities encourage mingling and allow for one-on-one time with hospital leaders. Sponsorship and participant dollars go directly to recipients of the MHA Health Foundation Ludwig Community Benefit Award to help the hospital staff further develop the programs that improve health in their community. Show your support for critical community services and build your organization’s reputation by sponsoring this event.

The deadline to sponsor is **May 15, 2026** and will be awarded on a first-come, first-served basis.

SPONSORSHIP PACKAGE	SPONSORSHIP DESCRIPTION	MHA MEMBER	MHA SUPPORTER
<b>Event Partner</b> <i>(limited to one sponsor only; assigned on a first-come; first-served basis.)</i>	You receive the benefits of being an All-Access sponsor PLUS your logo will be on signage at the excursion and you will receive four complimentary Sip N’ Sail tickets.	\$15,000	\$20,000
<b>Refreshment Sponsor</b> <i>(limited to one sponsor only; assigned on a first-come, first-served basis.)</i>	You receive the benefits of being a Transformation sponsor PLUS your logo will be on the event napkins and you will receive two complimentary Sip N’ Sail tickets.	\$7,500	\$10,000
<b>Excursion Souvenir Sponsor</b> <i>(limited to one sponsor only; assigned on a first-come; first-served basis.)</i>	You receive the benefits of being a Community sponsor PLUS your logo on a souvenir each participant will receive, and you will receive one complimentary Sip N’ Sail ticket.	\$5,000	\$7,500
<b>Signature Cocktail Sponsor</b> <i>(limited to one sponsor only; assigned on a first-come; first-served basis.)</i>	Your logo on cups and signage for the signature excursion drink. You can help create the signature drink with MHA staff!	\$3,000	\$4,500
<b>Onboard Activities Sponsor</b> <i>(limited to one sponsor only; assigned on a first-come; first-served basis.)</i>	Your logo on the onboard activity materials.	\$1,500	\$3,000



# Safety & Quality Symposium

 MHA KEYSTONE CENTER

**Oct. 14, 2026 | DoubleTree by Hilton  
Lansing**

Join us for an important event focused on workforce well-being and how to create a safer environment for both staff and patients, while supporting a culture of respect and resilience. Designed for hospital employees across all roles, this session will provide practical strategies, policy updates and tools to recognize, respond to, and reduce incidents of violence in the workplace. Exhibit space is limited and will be secured on a first-come, first-served basis for the first 20 organizations that submit their Intent to Sponsor form with payment.

**DEADLINE:** Commit to exhibit or support no later than **Sept. 9, 2026.**

*Any sponsor or exhibitor (commercial supporter) that is deemed an ineligible Accreditation Council for Continuing Medical Education (ACCME) company will complete a Letter of Agreement (LOA) with the MHA and its CME provider. The LOA will state that the commercial supporter will comply with ACCME's Standards for Integrity and Independence in Accredited Continuing Education; that the commercial supporter acknowledges there will be no company promotion as part of the educational activity and no influence over the content of the educational activity; and that the commercial supporter names the CME provider as the accredited provider of the educational activity.*

► **Intent to Sponsor form on page 17.**

# SPONSORSHIP OVERVIEW

	GOLD SPONSOR	SILVER SPONSOR	EXHIBIT TABLE
	MHA Member \$4,000	MHA Member \$3,000	MHA Member \$1,000
	MHA Supporter \$5,000	MHA Supporter \$4,000	MHA Supporter \$1,500
Opportunity to introduce the keynote or closing speaker <i>(confirmed on a first-come, first served basis).</i>	✓		
Complimentary exhibit table <i>(confirmed on a first-come, first-served basis).</i>	✓	✓	✓
Two complimentary event registrations.	✓		
Online and print recognition in marketing and onsite materials.	✓	✓	✓
Recognition in the event mobile app.	✓	✓	✓
Opportunity to introduce a speaker during general or breakout sessions <i>(confirmed on a first-come, first-served basis).</i>		✓	
One complimentary event registration.		✓	✓

## BUY-UP SPONSORSHIP OPPORTUNITIES

These offerings are limited to one organization per package and will be on a first-come, first-served basis. **You must be a gold or silver sponsor of the MHA Keystone Center Quality and Safety Symposium to purchase one of these packages.**

SPONSORSHIP PACKAGE	SPONSORSHIP DESCRIPTION	MHA MEMBER	MHA SUPPORTER
Meal Sponsor	Signage by meals during the conference.	\$2,000	\$3,000
Name Badge Sponsor	Logo placement on the name badge that every registrant will wear throughout the conference.	\$1,000	\$1,500
Mobile Meeting App Sponsor	Banner ad on the home page of the mobile app that attendees will access throughout the conference.	\$500	\$1,000

# MOBILE ADVERTISING OPPORTUNITIES

Reach your target audience where it matters most – right inside the MHA events app. Each major membership meeting has a dedicated event app for attendees to plan their schedule, network and explore sessions. Your brand will be front and center at every click.

## EVENT APP BANNER ADVERTISING DETAILS

- **Price:** Each Banner Ad per event is **\$500**.
- **Size:** Image area is **67 x 415** pixels exported as **PNG, JPG** or **GIF**.



- You must reserve your ad space no later than **Feb. 27, 2026**.
- All artwork must be submitted to Erica Leyko (eleyko@mha.org) **no later than March 6, 2026**.



- You must reserve your ad space no later than **May 15, 2026**.
- All artwork must be submitted to Erica Leyko (eleyko@mha.org) **no later than May 22, 2026**.



- You must reserve your ad space no later than **Sept. 18, 2026**.
- All artwork must be submitted to Erica Leyko (eleyko@mha.org) **no later than Sept. 25, 2026**.

## TERMS & CONDITIONS

- A complete Intent to Sponsor form is a binding contract. Form must be completed and signed before advertising will be accepted. Cancellation of contract is not accepted. Must be an advertiser in good standing for future ads to be accepted.
- The MHA reserves the right to accept or reject advertising based on its compatibility with the association’s mission and vision and shall not be liable for damages if, for any reason, it fails to publish the advertisement.
- Advertising fees are due within 15 days of the receipt of a signed contract. The MHA will release and resell any ads not paid in full after this date.



INTENT TO SPONSOR

2026

Organization Name \_\_\_\_\_  
*How you want the organization name to be listed in all meeting materials.*

Organization Representative \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

2026 MHA HUMAN RESOURCES  
CONFERENCE SPONSORSHIP DETAILS  
AND CONDITIONS

▶ The MHA has the right to release and resell sponsorship items not paid in full 30 days after receipt of the Intent to Sponsor form. Any payment made by credit card will have a 3% processing fee added to the total. Payment by check sent with the Intent to Sponsor form is also accepted.

▶ Verbal commitments will not hold the sponsorship for your organization.

▶ Sponsors will be notified of their sponsorship acceptance and receive information with additional details.

▶ To ensure production and promotional deadlines are met, sponsorships for the 2025 MHA Human Resources Conference close **Feb. 25, 2026.**

▶ Completed Intent to Sponsor forms should be sent to: **Erica Leyko, MHA, 2112 University Park Drive, Okemos, MI 48864** or **eleyko@mha.org**.

Attendance at the MHA Human Resources Conference is open to MHA members, conference sponsors and invited guests only. Please contact the MHA field engagement division with questions regarding membership.

The MHA and the MHA Health Foundation reserve exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all MHA and MHA Health Foundation meeting materials, clothing, gifts, signage, displays and all other items, events, venues and materials associated with sponsorship.

CHOOSE THE SPONSORSHIP OPPORTUNITY YOU WOULD LIKE TO SUPPORT

	MHA MEMBER	MHA SUPPORTER
GOLD SPONSOR	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000
SILVER SPONSOR	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
EXHIBIT TABLE	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500

BUY-UP SPONSORSHIP OPPORTUNITIES

MEAL SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
NAME BADGE SPONSOR	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
MOBILE MEETING APP SPONSOR	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000
REFRESHMENT SPONSOR	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000

ADVERTISING

(see pg. 12 for details)

BANNER AD IN MOBILE MEETING APP	<input type="checkbox"/> \$500
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PAYMENT INFORMATION:

(Checks should be made payable to **MHA**).

Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

Total fees to be charged to: ☐ VISA ☐ MasterCard ☐ American Express

Account number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
*(3- or 4-digit security number on card)*

Name: \_\_\_\_\_

Cardholder name (please print): \_\_\_\_\_

Cardholder signature: \_\_\_\_\_

*Intentionally left blank.*



# INTENT TO SPONSOR

## 2026

Organization Name \_\_\_\_\_  
*How you want the organization name to be listed in all meeting materials.*

Organization Representative \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

2026 MHA ANNUAL MEMBERSHIP MEETING SPONSORSHIP DETAILS AND CONDITIONS

- ▶ To be listed as a sponsor in the brochure, sponsorship must be confirmed by submitting an Intent to Sponsor form by **February 13, 2026**. For any sponsorship that includes a company logo on the item, intent forms must be received by **May 15, 2026**, or there is no guarantee your logo will be printed on the item.
- ▶ The MHA has the right to release and resell any sponsorship items not paid in full 30 days after receipt of the Intent to Sponsor form. Any payment made by credit card will have a 3% processing fee added to the total. Payment by check sent with the Intent to Sponsor form is also accepted.
- ▶ Verbal commitments will not hold the event for your organization.
- ▶ Sponsors will be notified of their sponsorship acceptance and receive information with additional details.
- ▶ To ensure production and promotional deadlines are met, sponsorships for the MHA Annual Meeting close **May 15, 2026**.
- ▶ Completed Intent to Sponsor forms should be sent to: **Erica Leyko, MHA, 2112 University Park Drive, Okemos, MI 48864 or eleyko@mha.org.**

**Attendance at the MHA Annual Membership Meeting is open to MHA members, conference sponsors and invited guests only. Please contact the MHA field engagement division with questions regarding membership.**

*The MHA and the MHA Health Foundation reserve exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all MHA and MHA Health Foundation meeting materials, clothing, gifts, signage, displays and all other items, events, venues and materials associated with sponsorship.*

CHOOSE THE LEVEL YOU WOULD LIKE TO SPONSOR

	MHA MEMBER	MHA SUPPORTER
ALL-ACCESS SPONSOR	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$20,000
TRANSFORMATION SPONSOR	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000
COMMUNITY SPONSOR	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$7,000

BUY-UP SPONSORSHIP OPPORTUNITIES

CLINICAL LEADERSHIP DINNER SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
CONFERENCE REFRESHMENT SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
EXCELLENCE IN GOVERNANCE FELLOWSHIP RECEPTION SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
MOBILE MEETING APP SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
NAME BADGE SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
SMALL OR RURAL COUNCIL NETWORKING RECEPTION SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
TOTE BAG SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
WELCOME GIFT SPONSOR*	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000

*\*Intent to Sponsor form must be submitted by March 4, 2026, for this item only.*

MISCELLANEOUS SPONSORSHIP OPPORTUNITY

LAWN PARTY GAME SPONSOR	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500
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SIP N' SAIL AFTERNOON EXCURSION SPONSORSHIP PACKAGES

EVENT PARTNER	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$20,000
REFRESHMENT SPONSOR	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$10,000
EXCURSION SOUVENIR SPONSOR	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$7,500
SIGNATURE COCKTAIL SPONSOR	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,500
ONBOARD ACTIVITIES SPONSOR	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$3,000

ADVERTISING AND PAYMENT INFORMATION CONTINUED ON REVERSE





# INTENT TO SPONSOR

## 2026

### ADVERTISING

(see pg. 12 for details)

BANNER AD IN MOBILE MEETING APP

☐ \$500

### PAYMENT INFORMATION:

(Checks should be made payable to **MHA**).

Total \$ \_\_\_\_\_

Check # \_\_\_\_\_

Total fees to be charged to: ☐ VISA   ☐ MasterCard   ☐ American Express

Account number: \_\_\_\_\_

Exp. date: \_\_\_\_\_

CW Code: \_\_\_\_\_  
(3- or 4-digit security number on card)

Name: \_\_\_\_\_

Cardholder name (please print): \_\_\_\_\_

Cardholder signature: \_\_\_\_\_



# INTENT TO SPONSOR

## 2026

Organization Name \_\_\_\_\_  
How you want the organization name to be listed in all meeting materials.

Organization Representative \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_ Date \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**2026 MHA KEYSTONE CENTER  
SAFETY & QUALITY SYMPOSIUM  
DETAILS AND CONDITIONS**

- ▶ Exhibitors agree to abide by CME provider requirements.
- ▶ **The MHA has the right to release and resell any sponsorship items not paid in full 30 days after receipt of the Intent to Sponsor form.** Any payment made by credit card will have a 3% processing fee added to the total. Payment by check sent with the Intent to Sponsor form is also accepted.
- ▶ Verbal commitments will not hold the sponsorship for your organization.
- ▶ Sponsors will be notified of their sponsorship acceptance and receive information with additional details.
- ▶ **No refunds for exhibiting will be given.** The MHA Keystone Center will work with exhibitors and sponsors to accommodate special needs.
- ▶ Space is limited and will be confirmed on a first-come, first-served basis.

**Attendance at the MHA Keystone Center Safety & Quality Symposium is open to MHA members, conference sponsors and invited guests only. Please contact the MHA field engagement division with questions regarding membership.**

*The MHA and the MHA Health Foundation reserve exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all MHA and MHA Health Foundation meeting materials, clothing, gifts, signage, displays and all other items, events, venues and materials associated with sponsorship.*

### CHOOSE THE SPONSORSHIP OPPORTUNITY YOU WOULD LIKE TO SUPPORT

	MHA MEMBER	MHA SUPPORTER
GOLD SPONSOR	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000
SILVER SPONSOR	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
EXHIBIT TABLE	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500

### BUY-UP SPONSORSHIP OPPORTUNITIES

MEAL SPONSOR	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000
NAME BADGE SPONSOR	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,500
MOBILE MEETING APP SPONSOR	<input type="checkbox"/> \$500	<input type="checkbox"/> \$1,000

### ADVERTISING

(see pg. 12 for details)

BANNER AD IN MOBILE MEETING APP	<input type="checkbox"/> \$500
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### PAYMENT INFORMATION:

(Checks should be made payable to **MHA**).

Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

Total fees to be charged to: ☐ VISA ☐ MasterCard ☐ American Express

Account number: \_\_\_\_\_

Exp. date: \_\_\_\_\_ CVW Code: \_\_\_\_\_  
(3- or 4-digit security number on card)

Name: \_\_\_\_\_

Cardholder name (please print): \_\_\_\_\_

Cardholder signature: \_\_\_\_\_

*Intentionally left blank.*

# POLICIES AND CONDITIONS OF SPONSORSHIP AND ATTENDANCE AT MHA MEMBERSHIP MEETINGS AND CONFERENCES

## WHO MAY ATTEND THE MEETING?

MHA membership meetings are private and attendance is open to MHA members, meeting sponsors and invited guests of the MHA. Please contact the MHA field engagement department with questions regarding membership.

## GUEST REGISTRATION

### *Annual Membership Meeting Only*

Guest registrations are limited to a spouse, significant other or a child 18 years-of-age or older. Employees, governing board members and those who hold medical privileges with the registering organization are not considered spouses or guests of a registrant regardless of their relationship status to the registrant and must pay the regular registration fee. Business associates may not register as guests and must pay the regular registration fee. The MHA reserves the right to determine who qualifies as a spouse/guest/business associate for a given event and may limit the number of guests for any given registrant or registering organization.

## PAYMENT

Any payment made by credit card will have a 3% processing fee added. Checks should be made payable to the MHA or MHA Health Foundation.

## HOSTING OF SEPARATE EVENTS

*Overview — The purpose of this statement is to provide clarification to MHA meeting sponsors, individuals and organizations attending MHA membership meetings about the policies and conditions related to the hosting of separate events and the distribution of written material in conjunction with MHA membership meetings. The MHA seeks to provide the highest quality experience to sponsors and attendees of its membership meetings. To this end, the MHA's policies concerning its membership meetings are carefully designed to ensure the consistency of theme and high standards that our members and sponsors have come to expect from MHA events.*

This statement should be read in conjunction with all other existing policies and agreements pertaining to sponsorship and attendance at MHA membership meetings.

- I. *Proprietary Interest* — The MHA Annual Membership Meeting and other MHA membership meetings are private membership meetings. The MHA reserves the right to control all information, marketing, events and activities related to these meetings.
- II. *Hosting of Separate Events* — The hosting of separate events, parties, meetings, or other organized gatherings at, as a part of, or in conjunction with any MHA major membership meeting without the express written permission of the MHA is strictly prohibited.
- III. *Communication with Meeting Attendees* — Only the MHA and its expressly authorized designees may distribute written material, invitations, agendas or other communications pertaining to functions, events or programs in conjunction with MHA membership meetings. Sponsors and other individuals must obtain written permission from the MHA to distribute any written material, including invitations, to MHA membership meeting attendees.
- IV. Nothing in this policy is intended to unlawfully limit trade or competition. This policy applies only to events and written materials hosted or provided in conjunction with or as a part of private MHA membership meetings. The MHA reserves the right to accept or reject sponsors based on its written sponsorship criteria; however, it is the policy of the MHA not to discriminate against any individual or organization based on race, color, religion, gender, national origin, disability, age, height, weight, marital status or veteran status in accordance with applicable federal, state and local laws.



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