

The background of the entire page is an aerial photograph of a large, white resort building with a green roof and many windows. The building is surrounded by lush green trees and a golf course. In the foreground, there is a swimming pool with blue lounge chairs. The bottom of the page is a dark blue gradient with white text.

MHA Annual Membership Meeting

JUNE 26 – JUNE 28, 2024



MICHIGAN HEALTH &
HOSPITAL ASSOCIATION

Annual Meeting

As the labor market and economy stabilizes, legislators, employers and consumers are returning their attention to healthcare costs and delivery. Scrutiny of not-for-profit status, consumer experience and affordability, and disruptors like private capitol, technology and organized labor activism, means the future of healthcare is uncertain.

The MHA Annual Membership Meeting gives us the opportunity to collaborate and explore a shared vision that will not only help us embrace change, but shape it. Sessions will highlight how workforce values have changed and how to recalibrate, the indelible link between public health and healthcare and the leadership needed to build healthy communities, reducing mental health stigma and the fragmentation of care, and reclaiming hope.

The MHA Annual Membership Meeting is where relationships and insights are developed and cultivated. We look forward to seeing you there!

▶ Get the Latest

Be sure to follow the MHA on social media for regular updates on MHA initiatives, meetings and conferences, as well as health policy updates, hospital stories and other health news. For updates specific to the annual meeting, use the hashtag #MHAAnnual.



Detailed Schedule of Events

(Times are subject to change.)

▶ WEDNESDAY, JUNE 26

- 9 a.m.
MHA Board of Trustees Meeting
- 10 a.m. – 5:45 p.m.
Registration Area Open
- 1 – 3 p.m.
Physician CME event
- 3 – 4:30 p.m.
Ice Cream Social
- 6 – 7 p.m.
Welcome Reception
- 6 – 9 p.m.
Children's Dinner and Parties (ages 6-12)

▶ THURSDAY, JUNE 27

- 7:30 – 10:30 a.m.
Registration Area Open
- 8:30 – 8:45 a.m.
Call to order and presentation of Advancing Safe Care Award and Circle of Honor Awards
- 8:45 – 9:30 a.m.
Spencer C. Johnson Health Policy Lecture
- 9:30 – 10:15 a.m.
MHA House of Delegates (Members Only) **Presentation of Health PAC Awards**
- 10:15 – 10:30 a.m.
Break
- 10:30 – 11:30 a.m.
Remarks and Panel Discussion
- 11:30 – 11:45 a.m.
Presentation of Ludwig Community Benefit Awards and Healthcare Leadership Awards
- 11:45 a.m.
Recess: MHA House of Delegates Lunch Break
- 12:30 p.m. *(times subject to change)*
Links Fore Health Golf Outing Begins
- 1 – 2:30 p.m.
Family Event
- 6 – 7 p.m.
Gala Reception
- 6 – 9 p.m.
Children's Dinner and Parties (ages 6-12)
- 7 – 9 p.m.
MHA Annual Banquet
- 9 – 11 p.m.
Chairs' and Awards Reception

▶ FRIDAY, JUNE 28

- 8:15 – 9 a.m.
Panel Discussion
- 9 – 9:15 a.m.
Inaugural Remarks of the New Chair
- 9:15 – 10:15 a.m.
Closing Session

1 – 3 p.m.

► Physician CME Session

Physician and Advanced Practice Provider attendees are invited to this CME-approved session to learn and network. **Peter Angood, MD, FRCS(C), FACS, MCCM, FAAPL(Hon)**, president & CEO, American Association for Physician Leadership® (AAPL), will discuss the complexity and vulnerabilities of the healthcare industry and describe the changing skill requirements for physician leaders. Dr. Angood will then moderate the panel discussion, *Journey from CMO to CEO*. Our esteemed panelists include **Darryl Elmouchi, MD, MBA, COO**, Corewell Health; **Denny R. Martin DO, MS**, President, University of Michigan Health – Sparrow; **Ross Ramsey, MD, CPE, FAAFP**, president & CEO, Scheurer Health and **Lydia Watson, MD, CPE**, president & CEO, MyMichigan Health. The panelists will share their journey from being a medical staff leader to assuming the ultimate responsibility as the chief executive of their healthcare organization. They will discuss the skillset physician leaders should possess, the various areas where physician input is critical and how to assist other executive leaders as they balance clinical care with business priorities.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of MyMichigan Health and the Michigan Health & Hospital Association. MyMichigan Health is accredited by the Michigan State Medical Society (MSMS) to provide continuing medical education for physicians. MyMichigan Health designates this live activity for a maximum of 2 AMA PRA Category 1 Credit(s)[™].



3 – 4:30 p.m.

► Ice Cream Social

Join us on the front porch of the Grand Hotel for this delicious treat in a setting enjoyed by generations old and young. (All spouses and guests must pay the registration fee to attend. Please see the details on p. 7 of the brochure.)



6 – 7 p.m.

► Welcome Reception

The Welcome Reception on the Grand Hotel's famous front porch is the perfect way to reconnect with colleagues and friends. (All spouses and guests must pay the registration fee to attend. Please see the details on p. 7 of the brochure.)

6 – 7 p.m.

► Silent Auction

The MHA Health Foundation is holding a silent auction featuring once-in-a-lifetime vacation packages to enhance the donations available to the Ludwig Community Benefit awards. Award winners are MHA-member programs and services proven to meet a healthcare, economic or social need in the community. The silent auction is provided in partnership with AmFund, a national organization helping nonprofits to fulfill their important missions. Please plan to support your colleagues in their critical health improvement work by bidding on these signature experiences! Bidding will be held during the Welcome Reception, Gala Reception and Chairs' and Awards Receptions.

8:45 – 9:30 a.m.

▶ SPENCER C. JOHNSON HEALTH POLICY LECTURE

How to Ignite Commitment and Keep Talent in the New Age of Work



Finding, keeping and motivating employees is harder than ever. Amid record-setting turnover and staffing shortages across industries, competition for candidates is fierce. There is a massive recalibration taking place around how work fits into peoples' lives. Winning the new war for talent requires a more humane employee experience, one that meets the needs and values of a changed workforce. Get this wrong, and the future of your organization is in jeopardy. Get this right, and you create an astounding competitive advantage around hiring and retention, while reaping all the benefits and business results that dedicated employees generate. **Joe Mull, MEd, CSP**, author, *Employality: How to Ignite Commitment and Keep Top Talent in the New Age of Work*, will outline:

- An evidence-based framework for creating an employee experience.
- Factors that lead people to perform better and stay longer.
- Various forms of burnout and how to combat the root causes of burnout.

10:30 – 11:30 a.m.

▶ REMARKS AND PANEL DISCUSSION

Building a Stronger Public Health System



Public health is not an ideological debate; it needs to be a practical conversation. We must call out misinformation, be present in the lives of our community members and rebuild trust. We need to train workers to lead and find ways to pay for public health services and infrastructure at the state and local levels. **Brian Castrucci, DrPH, MA**, president and CEO of the de Beaumont Foundation, will explain how to reframe public health assumptions and the panel will discuss:

- How to transform public perception.
- Their experiences in health improvement collaboration.

Panel discussion moderated by: **Julie Yaroch, DO**, president, ProMedica Charles and Virginia Hickman Hospital and incoming chair, MHA Board of Trustees; with panelists: **Dr. Brian Castrucci**, president & CEO, de Beaumont Foundation; **Barbara Petee**, president, The Root Cause Coalition; and **Alexis Travis, PhD**, senior deputy director for public health administration, the Michigan Department of Health and Human Services.

12:30 p.m. (shotgun start)

▶ Links Fore Health Golf Outing



Proceeds from the Links Fore Health golf tournament help underwrite the MHA Health Foundation and its Ludwig Community Benefits awards, which recognize the programs and services Michigan hospitals provide at low or

no cost to improve the quality of health and life. **Links Fore Health is a nine-hole scramble format.** Please register individually or in pairs. Prizes are given in a variety of categories. Children under age 18 must golf with a parent.

Complete the Links Fore Health portion of the registration form and include the outing fee with your registration materials. (Rental fees will be paid by individuals renting clubs. Registration fee is less than market value and cannot be considered a charitable donation.)



1 – 2:30 p.m.

▶ Family Event

The family event includes activities to entertain adults and children alike. The carnival midway with games and prizes is a huge draw for children and competitions like Giant Connect 4 and “whack-a-mole” engages all ages. Every generation loves the atmosphere live music creates and the band will get you grooving! There is something at the MHA family event for everyone! *(All spouses and guests must pay the registration fee to attend. Please see the details on p. 7 of the brochure.)*



6 – 7 p.m.

▶ Gala Reception and Silent Auction

The Gala Reception on the front porch of the Grand Hotel is a great way to connect with colleagues and friends before the MHA Annual Banquet begins. Don’t forget to bid on the Silent Auction items! *(All spouses and guests must pay the registration fee to attend. Please see the details on p. 7 of the brochure.)*



7 – 9 p.m.

▶ MHA Annual Banquet

The MHA Annual Banquet is held in the Main Dining Hall of the Grand Hotel. During the banquet, the MHA Special Recognition and Meritorious Service Awards are presented. In addition, Brian Peters, CEO, MHA will preside over the installation of the new MHA Board of Trustees chair for the 2024-25 program year.

9 – 11 p.m.

▶ Chairs’ and Awards Reception and Silent Auction Finale

The Chairs’ and Awards Reception held in the Grand Pavilion of the hotel following the MHA Annual Banquet is a chance to honor the MHA Special Recognition and Meritorious Service Award winners and the outgoing and incoming MHA Board of Trustees chairs.

There will be a short time available at the reception to put your final bids in for the Silent Auction!

▶ Continuing Education Credits

By attending the MHA Annual Membership Meeting offered by the Michigan Health & Hospital Association, participants may earn up to 3.25 *ACHE Qualifying Education Hours* toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of MyMichigan Health and the Michigan Health & Hospital Association. MyMichigan Health is accredited by the Michigan State Medical Society to provide continuing medical education for physicians. MyMichigan Health designates this activity for a maximum of 2.75 *AMA PRA Category 1 Credit(s)™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

8:15 – 9 a.m.

▶ PANEL SESSION

Deeper Behavioral Health Collaboration Saves Lives

Obtaining mental healthcare resembles how some patients feel about their mental illness – falling into hole after hole. Patients struggle with a series of unavailabilities: access, treatment and coverage. We must champion the shift toward an integrated physical and mental healthcare system. The panel will discuss:

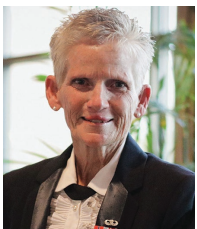
- The policy and advocacy partners that could result in greater access.
- More collaborative care models.
- Raising the ethical commitment to supporting those in need.

Panel discussion moderated by: **Laura Appel**, executive vice president of government relations and public policy at the Michigan Health & Hospital Association; with panelists: **David Coulter**, Oakland County Executive; **Doree Ann V. Espiritu, MD**, medical director, behavioral health services outpatient division, and service chief of psychiatry, Henry Ford West Bloomfield Hospital; **Shannon Striebich**, president and CEO, Trinity Health Michigan Market and current chair, MHA Board of Trustees.

9:15 – 10:15 a.m.

▶ CLOSING SESSION

The Game-Changing Power of Your Rope Team



As one of the most highly decorated women in the U.S. Army, **Gretchen Evans** had finally achieved her dream. Overseeing 30,000 troops as a Command Sergeant Major, she was on top of the world. But all of that changed in an instant during a rocket attack

in Afghanistan when she suffered catastrophic injuries and became deaf. Evan’s presentation will take you on a journey from her finding her purpose in the military as a young woman, to her devastating injury, to her decision to reclaim her life with the support of her Rope Team consisting of friends, supporters and service dogs. Evans not only rediscovered the will to live, but she dedicated her life to serving others by founding Team UNBROKEN, a mixed-ability athletic team. Evans will offer her wisdom on the topics of grit, hope and overcoming any barrier.

▶ Children’s Activities

Whether kids attended past MHA Annual Meetings on Mackinac Island or this year is their first, the children’s activities build favorite memories. The fun won’t stop as they have adventures with friends both old and new! **Please note the age groups and the new adjourn time of 9 p.m.** Programs include a meal and activities.

Age group	Wednesday 6 - 9 p.m.	Thursday 6 - 9 p.m.
6-8 years	Arts and crafts.	Visit to the butterfly conservatory.
9-12 years	Competitive outdoor and indoor games.	Disc golf.

POLICIES REGARDING CHILDREN’S ACTIVITIES

You are encouraged to pre-register children for the full meeting and all activities in which they wish to participate. Complete the pre-registration form included with this brochure. If children are not registered prior to arrival on the island, they may do so Wednesday and Thursday in the Welcome Area in the Grand Hotel. Please note these policies:

- **All children must be between 6 and 12 years of age to participate** in the children’s activities that will be held from 6 to 9 p.m. Wednesday and Thursday nights.
- **Children must be picked up at the specified location by 9 p.m. on both nights.**
- Children registering for the MHA activities must remain on the property during these activities and their parents must be guests of the Grand Hotel. During the children’s activities, parents must be on the Grand Hotel property (which includes the Jockey Club and the Gatehouse).
- Dinner and refreshments are included with the events. **Please be advised that the food and beverages prepared by the venue may contain common food allergens such as milk, eggs, wheat, soybeans, peanuts, tree nuts, fish, shellfish or other allergens.** We are not able to ensure that any food or beverages prepared by the venue will be free of specific allergens, monitor what your child eats from the provided buffet or order special menu items for your child. If your child has a food allergy, please bring your own food and beverages for your child to eat and, if applicable, any medication to administer in case of an unanticipated allergic reaction.
- The MHA has engaged the services of a professional childcare agency, **Nanny Poppinz**, to provide supervision for the children’s programs. Further questions about the children’s events may be directed to annualmeeting@mha.org.

The Grand Hotel does not offer babysitting services.

THINGS TO KNOW

The MHA Annual Membership Meeting is a private membership meeting. Attendance is open to MHA members, meeting sponsors and invited guests of the MHA. Please contact Sam R. Watson, senior vice president, field engagement, with questions regarding membership.

You can register for the MHA Annual Membership Meeting online at www.mhaannual.org. **All registration materials and appropriate fees must be returned to the MHA on or before May 24.** Credit card payment is required when registering.

▶ HOTEL RESERVATIONS

THE MHA WILL NOT SEND A LODGING FORM UNTIL A PAID REGISTRATION FOR THE MHA ANNUAL MEMBERSHIP MEETING IS RECEIVED AND PROCESSED.

Important information about your lodging request:

- A separate form must be submitted for each requested room.
- Breakfasts, dinners and the Grand Luncheon Experience on Thursday are included in the Grand Hotel's room charge when meals are eaten in the main dining room or the Jockey Club at the Grand Stand.
- The regular adult rate applies when children occupy a room by themselves.
- When sharing a room with two guests paying the full rate, additional people ages 7-17 are \$80 daily per person and those 18 and older are \$156 daily per person.
- Accommodations are assigned on a first-come, first-served basis.
- If you request more than one room, your request will be assigned based on availability.
- All accommodations are in the Grand Hotel until the room block is filled.
- There is no guarantee of lodging in the Grand Hotel.
- Phone reservations will not be accepted.
- In accordance with Michigan law, the Grand Hotel is a nonsmoking property.
- **All confirmations will be sent to you via email from the Grand Hotel.** Be sure to complete all information on the form.
- To reserve accommodations for this meeting, complete the hotel reservation form and return it to the Grand Hotel. **All hotel reservations must be returned on or before May 24. Confirmation of lodging will be sent after June 1.** Questions regarding room reservations for the annual meeting should be submitted to the Grand Hotel.
- In the event the MHA room block at the Grand Hotel is exhausted, the MHA will assist registrants with accommodations at downtown Mackinac Island hotels that have contracted with the MHA and are able to accommodate the lodging requests.

▶ QUESTIONS?

If you have questions about the 2024 MHA Annual Membership Meeting, email the MHA at annualmeeting@mha.org, visit www.mhaannual.org or call (517) 323-3443. Questions on room reservations for the meeting should be submitted to the Grand Hotel.

This event may be photographed and/or videotaped. Your attendance will indicate your consent for the use of such photographs or videotapes for educational and/or promotional purposes.

▶ SAFETY PROTOCOLS

The MHA follows local, state and federal guidelines and determines safety protocols and requirements for all face-to-face events based upon these recommendations.

▶ CHILDREN'S PROGRAMS

All children must be registered to attend the MHA Annual Membership Meeting regardless of whether they will be participating in any MHA-sponsored events.

Children ages 17 and younger should be registered under the children's section. Children must also be pre-registered for the events in which they wish to participate. Because these events are intended to be age-appropriate, children may not attend programs designed for age groups older than they are. If desired, children may attend events planned for younger age groups.

▶ SPOUSE/GUEST INFORMATION

All spouses and guests must pay the registration fee to receive a nametag that permits entrance to receptions and events. This fee also includes attendance at any or all of the general sessions. Guests include children ages 18 and older and others who are not employees, governing board members or medical staff of registering organizations.

▶ FERRY SERVICE

Service to Mackinac Island is available via Shepler's Ferry.

- www.sheplersferry.com
- (800) 828-6157

Go to www.mhaannual.org to learn more about discount rates on Shepler's Ferry, the MHA's preferred ferry service for the MHA Annual Membership Meeting.

▶ ATTIRE

Casual dress is encouraged during the day, with business or semiformal attire reserved for after 6 p.m. Children may be in casual dress if attending the MHA children's programs.



THANKS TO OUR SPONSORS

The generous and continued support of our corporate sponsors makes the MHA Annual Membership Meeting a valuable and productive event for both your personal and professional life. We'd like to thank these sponsors in advance of the meeting for generously responding to our request for support.

ALL-ACCESS SPONSOR



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LINKS FOR HEALTH GOLF OUTING SPONSOR

Brian Peters



Additional sponsorship opportunities for the 2024 MHA Annual Membership Meeting are available through **May 5**. Learn more at www.mha.org by clicking on "Education & Events" and then on "Sponsorship & Advertising," or contact Erica Leyko (eleyko@mha.org) at the MHA.