



Healthcare Leadership Academy

March 13-15 and May 1-2, 2024



For 12 years, the Michigan Health & Hospital Association's Healthcare Leadership Academy (HLA) has partnered with one of the world's top professional development firms, Executive Core, to help healthcare professionals lead more effectively. The 2024 March/May program will develop healthcare leaders to accelerate their impact and advance their organizations' mission. Delivered in partnership with Grand Valley State University's Seidman College of Business, the program features two power-packed modules and individual, professional coaching. The program welcomes professionals from across healthcare, including physicians, nursing professionals, and key business professionals. Register online by scanning the QR code below.

- » Leadership 360° feedback, with personal executive coaching
- » Intimate discussions with senior healthcare leaders
- » Exploration of best practices balanced with patient outcomes
- » Peer learning, and access to the alumni network
- » Customized focus to your needs and goals
- » Prior years' programs awarded over 40 CEUs/CMEs

Business Acumen

Healthcare systems face challenges that require business acumen not typically found in medical education. MHA and its partners designed HLA's Business Acumen curriculum to prepare stronger healthcare leader-practitioners. The healthcare-focused content, developed by academics and healthcare professionals, provides you with valuable medical business insights to take on greater leadership responsibilities.

Subjects covered in the program include:

- Finance of Healthcare: Financial Health & Illness
- Finance of Healthcare: 3rd Party Payer Strategies
- Technology: AI and Analytics
- Enterprise Perspectives: Disruptors in Healthcare
- Process Improvement: High Reliability in Healthcare
- Strategic Differentiation

HLA participants will be able to implement these fundamental principles into their organizations, driving organizational excellence through an improved understanding of strategic business models in a healthcare context.

Professional Leadership

Healthcare leaders need to be able to empower their teams and stakeholders, engendering a psychologically safe workspace that maximizes productivity and alleviates healthcare provider burnout. These skills have become even more essential in the aftermath of the Covid-19 pandemic. The Professional Leadership portion of the HLA develops the critical skills required for a positive, high-performing workplace operating in a challenging healthcare environment.

This portion of the Academy includes two assessments combined with individualized professional development as well as instructor-led courses. Topics covered in the program include:

- The Power of "Big Bets"
- Psychological Safety, Languages of Influence™, and Performance Mindsets
- Communicating in a Healthcare Environment
- Developing Top-Performing Teams
- Managing Conflicts
- Becoming a Trusted Advisor

Participants complete the Healthcare Leadership Academy in five days, split across two sessions at MHA's headquarters. The program allows you to immediately apply new concepts, advance your career, and return value to your organization. Prior years' programs have awarded over 40 CMEs/CEUs.

This MHA program is offered in partnership with Grand Valley State University and Executive Core.

SCAN TO REGISTER



Contact Paul Velasco at paul.velasco@executivecore.com or 248-767-9880 with questions about the program.

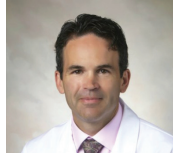
Healthcare Leadership Speakers

Healthcare leaders share insights and knowledge.



Alejandro Quiroga, MD, MBA
 President, Corewell Health West
Keynote: Disruptors in the Healthcare Industry

Paul Entler DO, CPE, MMM
 Regional CMO, U of M Health Regional Network
Speaker: Process Improvement



Experienced Healthcare Partner

Grand Valley State University and Executive Core understand the needs of the healthcare industry. We have over 25 years experience serving the needs of healthcare providers and suppliers, including 10 years with this program. Our professionals have served healthcare systems including Spectrum Health, Beacon Health, Appalachian Health, and Bon Secours, as well as industry suppliers Bristol Myers Squibb, Abbott Laboratories, Cardinal Health, and Gilead.

We grow organizations by developing their people.

Healthcare Leadership Panelists

Advocacy in Healthcare



Adam Carlson, MPPA
 SVP - Advocacy
 MHA



Ashley Mailliett, DMSc
 President
 MAPA



Kris Nicholoff
 CEO & Exec. Director
 MI Osteopathic Assn.

Finance of Healthcare



Robin Damschroder, MHSA
 EVP & Chief Financial Officer
 Henry Ford Health



Tim Johnson, MPA
 President & CEO
 Eaton Rapids Med. Cntr.



Kevin B. Smith
 Interim VP, Finance
 Ascension SE Michigan

“ My coaching sessions were invaluable, allowing me to understand my strengths and weaknesses in light of my working environment ... and piqued my interest to explore additional coaching throughout the duration of this program. ”

Martinson Arnan, M.D.
 SVP & Chief Physician Executive
 Bronson Medical Group

Program Faculty



Erkmen Aslim, Ph.D.
 Professor of Finance
 GVSU-Seidman



Aaron Lowen, Ph.D.
 Professor of Economics
 GVSU-Seidman



Brian E. Peters, MHSA, FNCHL
 Chief Executive Officer
 MHA



Keith Brophy, MIS
 CEO
 ADHD Online, LLC



Gary Roth, DO, MBA
 Chief Medical Officer
 MHA



Barbara Singer, MA, MCEC
 CEO/Founder
 Executive Core, LLC



Diana Lawson, Ph.D.
 Dean
 GVSU-Seidman



Andy Van Solkema, M-Design
 Co-Founder
 Physics

Program Format and Fees

MODULE 1 March 13-15, 2024			Executive Coaching <i>By Appointment</i>	MODULE 2 May 1-2, 2024	
Wednesday March 13, 2024	Thursday March 14, 2024	Friday March 15, 2024		Wednesday May 1, 2024	Thursday May 2, 2024
10:00 am - 6:00 pm	7:00 am - 8:30 pm	7:00 am - 3:00 pm		7:30 am - 7:00 pm	7:00 am - 5:45 pm

Register candidates today.

MHA's Healthcare Leadership Academy welcomes professionals from across healthcare, including physicians, nursing professionals, and key business professionals. Register via <https://mha-hcla.square.site/>, click here, or scan the QR code to register today.

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Program fee of \$3,995 includes program materials, executive coaching, and most meals. Program fee does not include lodging. Prior participants have received up to 40 CMEs or CEUs. In-person modules held at MHA's headquarters, located in Okemos, Michigan.

For more information, please contact Paul Velasco via paul.velasco@executivecore.com or 248-767-9880.