



MHA Governance Affinity Group

A LEADERSHIP PROGRAM FOR BOARD CHAIRS,
CHAIRS-ELECT, VICE CHAIRS AND COMMITTEE CHAIRS.

VIRTUAL GROUP BEGINNING JANUARY 2024

DATES AND TIME: JANUARY 23, 2024 AND MARCH 12, 2024 FROM NOON TO 1:30 P.M. EST.

Enrollment is open through Dec. 22, 2023

*This live activity qualifies for a maximum of three AMA PRA Category Credit(s)[™].

OVERVIEW

Hospitals and health systems face significant adversity, yet Michigan providers continue to provide high-quality and accessible healthcare to their communities, in great part because of governing board, executives and staff leadership. The pillars of the MHA strategic action plan, which include **workforce** restoration and well-being, the **viability** of hospitals, the **behavioral health** crisis and continued efforts towards achieving **health equity** drive the resources and tools MHA creates and offers to the membership. We continually seek new partnerships and opportunities to offer members these valuable resources.

governWell[™] is a leading source for valuable educational programs, BoardBRIEFs, articles and customizable resources that will enable your board to advance its knowledge, skills, structure, practices and capacity for success in today's increasingly challenging environment. governWell[™] advisors are faculty for the American Hospital Association (AHA) and many state hospital associations and use many years of experience in healthcare operations and governance to guide boards toward greater success.

PURPOSE

Board and committee chairs are the role models for the board. They are responsible for molding trustees into a cohesive and effective team. Governance success is dependent on the chair's ability to develop trustful relationships with the executive leadership teams and fellow board members, create strategy-based agendas and guide discussion to ensure meeting effectiveness.

The MHA Governance Affinity Group is designed to teach board chairs, chairs-elect, vice chairs and committee chairs to improve expertise and judgment, captivate and motivate board members and be a reflective listener. Faculty with real-life experience in healthcare and governance will provide affinity group members with the skills to:

- Build trust with the C-suite and board members.
- Develop board agendas that are relevant to the long-term strategic plan of the hospital.
- Engage board members in deliberations while keeping meetings effective and on task.
- Focus on outcomes not operations.
- Encourage education that helps members be fully informed on issues.

The affinity group consists of:

- A maximum of 50 people serving as a board chair, chair-elect, vice chair or committee chair.
- Two 90-minute virtual sessions to be held on January 23 and March 12.
- Customized agendas with ample time for robust discussion with the group and faculty.
- Access to governance articles and templates in a dedicated portal.
- The opportunity to learn from two experts with more than 25-years of healthcare experience as executive and governance leaders.

Governance chair positions demand individuals with extraordinary leadership qualities, a desire to be a catalyst for change and a continual commitment to governance responsibilities. **Register today by contacting Erica Leyko at eleyko@mha.org or by phone (517) 285-7785.**

FACULTY

Todd Linden, MA, FACHE, is principle at Linden Consulting Inc., and a governance advisor for governWell™. Linden served as president and CEO of Grinnell Regional Medical Center, Grinnell, Iowa from 1994 through the end of 2017, at which time he was named CEO Emeritus. Linden works with governing boards on strategic planning, best practice development, building culture and optimal trustee/executive relationships.

Barbara Lorsbach, MBS, FACHE, is president of governWell™. Her focus is helping healthcare leaders solve their most complex and pressing governance and community impact issues. Throughout her 25+ year career, Lorsbach worked with many of the nation's leading health systems and hospitals and was a senior vice president with the American Hospital Association. She established the AHA Center for Health Care Leadership and had executive management responsibility for member services, including serving as the senior management liaison to the AHA Small and Rural Hospital Governing Council.

TUITION

The tuition for membership in the affinity group is:

- \$2,500 to register a maximum of four people who serve as board chair, board chair-elect, vice-chair or a committee chair on the same board.
- \$6,375 to register five or more people who serve as board chair, board chair-elect, vice-chair or a committee chair on the same board.

Enrollment fees reflect the entire cost of program development and direct costs. This offering is not supported by MHA Keystone assessment fees or MHA membership dues.

CONFERENCE SPECIFICS

Enrollment Deadline: Dec. 22, 2023.

Registration: To register, please contact Erica Leyko by email (eleyko@mha.org) or by phone (517) 285-7785.

Confirmations: Confirmation of your registration will be sent within three weeks of our receipt of your enrollment with payment. Contact Erica Leyko (eleyko@mha.org) if you have not received confirmation by Jan. 8.

Virtual Logistics: Further instructions about the Zoom events will be sent after enrollment. Contact Erica Leyko (eleyko@mha.org) with questions.

Cancellation Policy: If notice is given 14 days prior to the first session, 50 percent of the registration fee is refundable. No refund will be issued after that time. Registrants may send an alternate.

Special Needs: If you have any special needs or concerns regarding the virtual sessions, contact Erica Leyko (eleyko@mha.org). Inquiring in advance will enhance our ability to respond to your individual needs!

Use of images: This event may be recorded. Your attendance will indicate your consent for the use of such images for educational and/or promotional purposes.

*CONTINUING EDUCATION CREDITS

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of MyMichigan Health and Michigan Health & Hospital Association. MyMichigan Health is accredited by the Michigan State Medical Society (MSMS) to provide continuing medical education for physicians. MyMichigan Health designates this live activity for a maximum of three AMA PRA Category Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure Statement: No planners or presenters have any relevant financial relationships with ACCME defined ineligible companies.