



MAKING A DIFFERENCE IN OUR COMMUNITIES

Michigan hospitals and health systems offer a wide range of services every year that extend access to care beyond the traditional hospital setting. This long-standing effort promotes the health and wellness of individuals and communities throughout the state.

**OVERALL, MICHIGAN HOSPITALS INVESTED \$784 MILLION
IN COMMUNITY-BASED AND OTHER VOLUNTARY ACTIVITIES
IN FISCAL YEAR (FY) 2021.**

The 2023 Community Benefit Report highlights some of these investments, activities and community benefit programming that continues to enhance the well-being of Michigan residents every day.

HEALTH EDUCATION & GUIDANCE

Michigan hospitals and health systems invest in health education and guidance to help residents and the community with programs like health education, counseling, self-help, support groups, family support and community benefit operations.



“
I would recommend Health Management to anyone who wants to safely regain strength post physical therapy.
”

A STORY FROM SPARROW EATON HOSPITAL

The *Health Management* program at Sparrow Eaton Hospital helps patients in the community better manage chronic disease, prevent illness and improve overall health with tailored exercise plans. Through at-home workout plans and weekly group sessions, trained exercise physiologists engage and educate patients on how to be more active in a way that suits their lifestyle and health goals. **On average, those who participate in the program increase their weekly physical activity by over an hour – and nearly half of surveyed participants reported improvements to their chronic condition.**

“The Health Management program has helped me lower my blood pressure down to normal levels, reduce my stress and be able to enjoy recreational activities again,” said Bill Spalding, a program participant.

Eileen Feighner, another participant, also benefited from the program. “I would recommend Health Management to anyone who wants to safely regain strength post-physical therapy,” said Feighner. “The community in the small group class makes it fun as we work on our individual goals.”

TOTALS ACROSS ALL HOSPITAL PROGRAMS:



5.5 MILLION
PEOPLE SERVED



\$32.6 MILLION
INVESTED

HEALTH EDUCATION & GUIDANCE



“
He told us how much his
quality of life has
improved since seeking
treatment and thanked us
for the work that we do.
”

A STORY FROM MUNSON HEALTHCARE

Munson Healthcare (MHC) is advancing the health of Northern Michigan communities through the *Regional Community Health Opioid Initiative*, which offers resources for Substance Use Disorder (SUD) treatment and recovery. This includes efforts to address stigma, ensure safe prescribing and educate both patients and providers. **The initiative improves access to treatment by providing on-demand resources in the emergency and inpatient setting while reducing SUD-related medical complications through offerings like take-home naloxone for at-risk individuals.** The health system also focuses on fostering community partnerships; implementing stigma reduction campaigns, staff education and peer recovery coaching; expanding harm reduction and enhancing suicide prevention efforts.

“We had one patient come to us two years ago who was battling opioid use disorder following a major surgery that led to long-term prescription and illicit drug use,” said Hannah Popa, MSN, APRN, FNP-C at Munson. “With the desire for a more stable life, he sought help from one of our clinics and utilized Medication for Opioid Use Disorder. In a recent follow-up, he shared how well he was doing in his recovery – working on a healthy diet, exercising, managing his pain to the point that he felt like his pre-injury self, and working in a job that he loves. He told us how much his quality of life has improved since seeking treatment and thanked us for the work that we do. That’s just one example of the strong impact this initiative has on the residents and communities we serve.”

COMMUNITY OUTREACH

In-home services, meals/nutrition, transportation, social and environmental improvement activities.



“
ProMedica Farms and the Veggie Mobile have helped to mobilize fresh and affordable produce across the 750 square miles of Lenawee County.
”

A STORY FROM PROMEDICA CHARLES AND VIRGINIA HICKMAN HOSPITAL

ProMedica Charles and Virginia Hickman Hospital, a 2023 MHA Ludwig award recipient, created ProMedica Farms and the Veggie Mobile collaboratively with the Lenawee Health Network to improve access to fresh, affordable produce and education, encouraging healthy lifestyles. The programs have been progressively implemented over the course of 10 years to improve the health and well-being of people and communities. **ProMedica Farms offers an interactive space for residents, patients and staff to engage in gardening, participate in evidence-based workshops and access produce grown by ProMedica Farms or sourced by the Veggie Mobile.** It is also used to provide resources for patients and to screen for food insecurity. The Veggie Mobile is ProMedica’s mobile market that travels to 17 locations throughout Lenawee County, offering residents a range of fresh, low-cost produce sourced from ProMedica Farms and local farmers. The Veggie Mobile visits various locations, including senior centers, non-profit organizations, schools, apartment complexes and more.

“In rural communities such as ours, many communities experience rising concerns related to healthy and affordable food access,” said Julie Yaroch, DO, president of ProMedica Charles and Virginia Hickman Hospital. “We decided to take a look at transportation barriers and cost inflation to help address food security. ProMedica Farms and the Veggie Mobile have helped to mobilize fresh and affordable produce across the 750 square miles of Lenawee County, modeling healthy behaviors and making a meaningful impact to the health and well-being of residents.”

TOTALS ACROSS ALL HOSPITAL PROGRAMS:



86,200+
PEOPLE SERVED



\$8.4 MILLION
INVESTED

COMMUNITY OUTREACH



“
When employees take time to volunteer with other organizations whose goals align with ours, it not only demonstrates commitment, it is an investment.
”

A STORY FROM MYMICHIGAN HEALTH

MyMichigan Health established a Community Service Time (CST) initiative in 2020 that would make it easier for its more than 10,000 employees to give their time and talents to local nonprofits to which they are passionate. Since the program's start, more than 150 organizations have received assistance and 5,500+ volunteer service hours have been completed by MyMichigan employees. **In 2022, employees spent time reducing food insecurity (27,000 meals provided), educating residents (more than 110,000 attended programs, health fairs and similar events), supporting schools and offering preventative services, such as sports physicals and free screenings.** Volunteer hours were also served at events, including Relay for Life and Special Olympics, parades, blood donations, church gatherings and more.

“Community is an intentional, foundational element of MyMichigan Health. In fact, it's part of our purpose in *Creating Healthy Communities – Together,*” said Lydia Watson, M.D., president and CEO, MyMichigan Health. “All we do to support the communities we serve through patient care, education and volunteer time is as an economic driver that helps ensure the health of our cities, towns and neighborhoods. When employees take time to volunteer with other organizations whose goals align with ours, it not only demonstrates commitment, it is an investment.”

HEALTH PROFESSIONS

Investment in healthcare talent retention and workforce development.



“
The residency program
taught me how to use all
the resources available to
me as a new nurse.
”

A STORY FROM MYMICHIGAN HEALTH

Through MyMichigan Health’s Specialty Unit Nurse Residency Program, nurses early in their career are given a smoother, more comfortable and rewarding transition to the field. The program, which began in July of 2018, has graduated 11 cohorts of nurses (with the 12th underway). Specialty units included within the program include the Critical Care Unit, Emergency Department, Intensive Care Unit and Progressive Care Unit. **During the six-month program, nurses work full-time on their unit with oversight from a preceptor. Nurses are never alone while beginning their career in a fast-paced and sophisticated nursing unit; they are offered at-your-side support and assistance in obtaining relevant certifications.** The program also includes nursing professional activities that are necessary for the unit, including classwork, simulation and didactic training, as well as an evidence-based practice exercise. In addition, these residents attend Transition to Practice sessions and are part of MyMichigan’s new Graduate Nurse Residency Program.

“The residency program taught me how to use all the resources available to me as a new nurse,” said Madelyn, a program participant. “For six months, you always have another brain, set of eyes and pair of hands to turn to if something feel uncomfortable. The Nurse Residency Program allows you to become more and more comfortable in uncomfortable situations”

Katie Franczak, BSN, RN, CCRN-CSC at MyMichigan Medical Center Midland, also spoke highly of the program. “There were many classes offered within the program that helped me transition from a new nurse to a confident, seasoned nurse,” said Franczak.

TOTALS ACROSS ALL HOSPITAL PROGRAMS:

 **99,500+**
PEOPLE SERVED

 **\$568 MILLION+**
INVESTED

HEALTH PROFESSIONS



“
The Pine Rest Academy gave me the opportunity to earn my nursing degree while continuing to work a flexible schedule in a clinical setting.
”

A STORY FROM PINE REST CHRISTIAN MENTAL HEALTH SERVICES

Faced with unprecedented demand for behavioral health services amid the well-documented clinical staffing challenges that have impacted many organizations, Pine Rest Christian Mental Health Services has launched two new initiatives intended to bring new healthcare professionals to Michigan while removing barriers for students seeking a career in the field. **Launched in 2022, the Pine Rest Academy for Nursing Students targets the cost of nursing program tuition, an issue which many prospective students told the behavioral health organization is a significant factor in their decision of whether to pursue a career in nursing.** The Pine Rest Academy offers students accepted to a nursing program at one of several partnering educational institutions up to \$40,000 – \$10,000 per semester – to offset the cost of their tuition. In exchange, students accept a part-time or per diem role with Pine Rest while in school, offering valuable patient care experience as they study for their career in nursing, and agree to work in a full-time capacity for two years after receiving their nursing license. Pine Rest continues to seek expansion of the Academy for Nursing Students by increasing the number of students within the program as well as establishing additional partnerships with colleges and universities.

“The Pine Rest Academy gave me the opportunity to earn my nursing degree while continuing to work a flexible schedule in a clinical setting,” said Ben Weissenborn, graduate nurse, Pine Rest Academy graduate. “Not having the financial burden of tuition costs made it easier to focus on nursing school and ultimately made it a much less stressful experience. I feel fortunate to have my first nursing job working in an environment that I’m already familiar with.”

HEALTH PROFESSIONS



LPN-to-RN Program
Get tuition assistance for your RN!



“
I’m pursuing a nursing degree with three children at home and it has been the hardest thing I could have ever imagined doing. I have done several clinical rotations at this point and am so happy with the career path that I chose.
”

A STORY FROM HILLSDALE HOSPITAL

Rural communities face unique challenges in recruiting talent, so growing a talent pipeline has become a key strategy for Hillsdale Hospital. The **Licensed Practical Nurse (LPN) to Registered Nurse (RN) program** allows LPNs to be hired to work in the emergency room while completing their RN education through a one-year program paid for by the hospital. In the past year, the hospital has started hiring **non-certified candidates for both certified nursing assistant and medical assistant positions**, paying for their education and certification once onboarded. **Tuition reimbursement for non-employees** is also part of the hospital’s overall strategy to build the talent pipeline in addition to **supporting both high school grads and those going back to school through two distinct scholarship programs**. The Future of Nursing program covers up to \$10,000 per year for up to five years for graduating high school seniors starting their nursing degrees, with a guaranteed job upon completing their RN. The Maggie Fry Memorial Scholarship, named after a young mother and Hillsdale Hospital nurse who sadly passed away in 2022, offers up to \$5,000 per academic year to non-traditional students to pursue their nursing education.

“I’m pursuing a nursing degree with three children at home and it has been the hardest thing I could have ever imagined doing,” said Samantha Reed, 2023 Maggie Fry Memorial Scholarship awardee. “I have done several clinical rotations at this point and am so happy with the career path that I chose.”

HEALTHCARE SUPPORT SERVICES

Health screenings, immunizations, non-billed & reduced-fee clinics, discounted prescriptions & medical supplies, financial and in-kind support.



“

The work that we do is really about changing the world, because these kids are going to change the world.

”

A STORY FROM HENRY FORD HEALTH

Henry Ford Health (Henry Ford), a 2023 MHA Ludwig award recipient, is improving the well-being of their community by delivering integrated healthcare and social services to LGBTQ+ (lesbian, gay, bisexual, transgender, and questioning) young people in Detroit. By joining forces with the Ruth Ellis Center – a Detroit-area social services agency – **access to care is expanded for members of the LGBTQ+ community through two safe, trusted and affirming Health & Wellness Centers that cater to those who’ve historically felt unsupported or misunderstood by the medical community.**

“Our goal is to provide a patient-centered, trauma-informed clinical care delivery model that targets the specialized needs of this population and provides those services in a gender-affirming manner,” said Dana Parke, Program Manager, Clinical & Social Health Integration, Population Health Management, Henry Ford Health. Claudia Jean-Pierre, a clinical therapist at Henry Ford Health, adds “The work that we do is really about changing the world, because these kids are going to change the world.”

TOTALS ACROSS ALL HOSPITAL PROGRAMS:



1.6 MILLION
PEOPLE SERVED



\$54.6 MILLION
INVESTED

COMMUNITY BUILDING ACTIVITIES

Investments and in-kind support of activities that promote the health and well-being of community residents.



“
Our CEO, Melany Gavulic, chose a boots on the ground strategy and found an amazing warrior in Nurse T.
”

A STORY FROM HURLEY MEDICAL CENTER

Hurley Medical Center is advancing the well-being of Flint and Genesee County communities through **Patient Resource & Community Advocate, Tarnesa Martin, RN, BSN, who focuses on addressing the barriers that prevent or delay vulnerable patients from seeking care.** Data collected by the medical center revealed many residents in surrounding zip codes are disproportionately affected by chronic illness (heart disease, diabetes, etc.), lack of transportation, food insecurity, racial disparities and provider mistrust. To remove barriers and make the community healthier, Martin frequently engages with community groups, minority-owned businesses, faith-based organizations and other trusted entities serving minority populations outside of the hospital to better understand barriers to care. While most of the work is done out in the community, Martin also assists with educating Hurley resident physicians on patient trust-building, communication and health literacy. Her strong relationships with the hospital staff allow her to provide direction to patients as they navigate acute care needs and challenging diagnoses.

“When the MHA called for hospital CEOs to sign a pledge to commit to reducing healthcare disparities, our CEO, Melany Gavulic, chose a boots on the ground strategy and found an amazing warrior in Nurse T,” said Hurley Service Line Administrator Catherine Metz. “She has made an incredible difference in this community ever since.”

TOTALS ACROSS ALL HOSPITAL PROGRAMS:



372,000+
PEOPLE SERVED



\$8.6 MILLION
INVESTED

COMMUNITY BUILDING ACTIVITIES



Hope Clinic helped me
come out of the dark
place I was in and now I
see the light at the end of
that dark tunnel.



A STORY FROM UNIVERSITY OF MICHIGAN HEALTH – MICHIGAN MEDICINE AND HOPE CLINIC

Health professionals throughout the state and country have observed an increase in patients diagnosed with anxiety, depression and suicide-ideation. With grant funding secured from University of Michigan Health – Michigan Medicine Community Health Services, Hope Clinic in Washtenaw County was able to expand their current behavioral health programming and enhance access to services to ensure patients in the community continue to receive comprehensive, quality, affordable and timely care. In 2022 alone, **more than 1,200 services were provided for healthcare navigation with over 3,400 related to the social determinants of health.** As of February 2023, **Hope Clinic has provided 1,125 mental health/substance use disorder screenings and 909 behavioral health sessions.**

“Hope Clinic helped me come out of the dark place I was in and now I see the light at the end of that dark tunnel,” one client of Hope Clinic said. Another testified, “Hope Clinic has been a great help to me for the past few years. I was in a tough situation and they provided me with medical care and counseling.”

COMMUNITY HEALTH & CLINICAL RESEARCH

Studies conducted with the goal of improving population health.



“ Participating in the coalition has proven exceptionally valuable for Plymouth-Canton Community Schools initiatives, enriching our mental health programs with vital student-centered resources. ”

A STORY FROM TRINITY HEALTH LIVONIA

Through a Community Health Needs Assessment, behavioral health struggles – primarily mental health and substance abuse – were identified as top concerns among adolescents in Western Wayne County. **With this in mind, Trinity Health Livonia Hospital, a 2023 MHA Ludwig award recipient, is addressing gaps in behavioral health through their work with the Western Wayne Suicide Prevention Coalition (WWSPC).** This initiative provides evidence-based behavioral health services, youth activities and education to decrease stigma and improve early detection of depression and suicide. One of the many efforts of the coalition was to train more than 20,000 people – teens, families, school staff and community members – to change policies and support suicide prevention. Additionally, the group is focused on expanding access to mental health screenings and treatment, developing safety plans for students returning to school after a suicide attempt, teaching skills to manage mental health and procedural changes that equip staff to monitor and communicate with students who may be struggling.

“Participating in the coalition has proven exceptionally valuable for Plymouth-Canton Community Schools initiatives, enriching our mental health programs with vital student-centered resources,” said Kathy Grodus, mental health manager and district psychologist at Plymouth-Canton Community Schools. “This collaboration brings together professionals from seven school districts and Trinity Health hospitals, enhancing our ability to identify at-risk students, provide timely assistance, and foster an open mental health dialogue.”



\$111 MILLION
INVESTED OVERALL FROM
MICHIGAN HOSPITALS

COMMUNITY HEALTH & CLINICAL RESEARCH



“

We find an opportunity and we work together to improve it for our communities.

”

A STORY FROM BRONSON HEALTHCARE GROUP

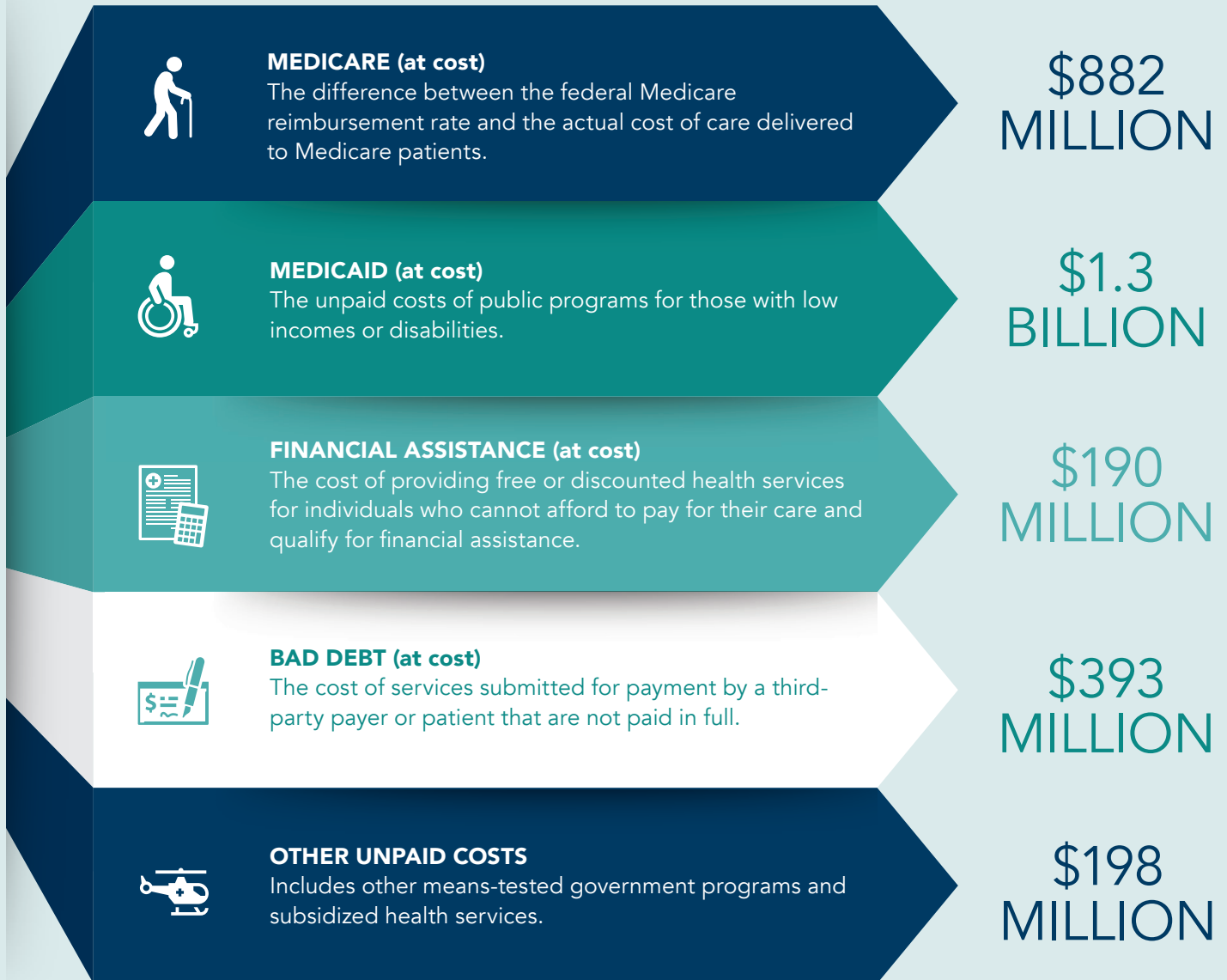
Through an in-depth analysis, the teams at Bronson Healthcare Group found significant gaps existed for pain management among Black laboring patients in comparison to other ethnic and racial groups. In response to this, the multidisciplinary **Racial Bias in Pain Management Task Force** began analyzing provider practices, system policies and patient satisfaction to identify the appropriate interventions needed for delivering equitable pain management to all laboring patients. **Since its inception, the Bronson task force has been intentional about addressing inequities by collaborating with community partners, engaging stakeholders and developing educational tools for both patients and clinicians.**

“I am so honored to be part of this team,” said Sarah Taylor, RN, manager of Nursing OB Labor and Delivery. “It was initially created to decrease racial disparities in obstetric pain management, but now is looking at redefining how we care for OB patients at all stages of pregnancy. My goal is that we are leaders for the system and that we expand ideas, education, and practices within all of Bronson.”

“Bronson believes in their mission and vision that centers around providing diverse, equitable care for all in our communities” said Carol A. Fuller, RN, BSN, MBA, C-EFM, CENP, C-ONSO, System Director of Nursing, Women and Children’s Services, Bronson Methodist and Bronson Battle Creek Hospital. “We find an opportunity and we work together to improve it for our communities.”

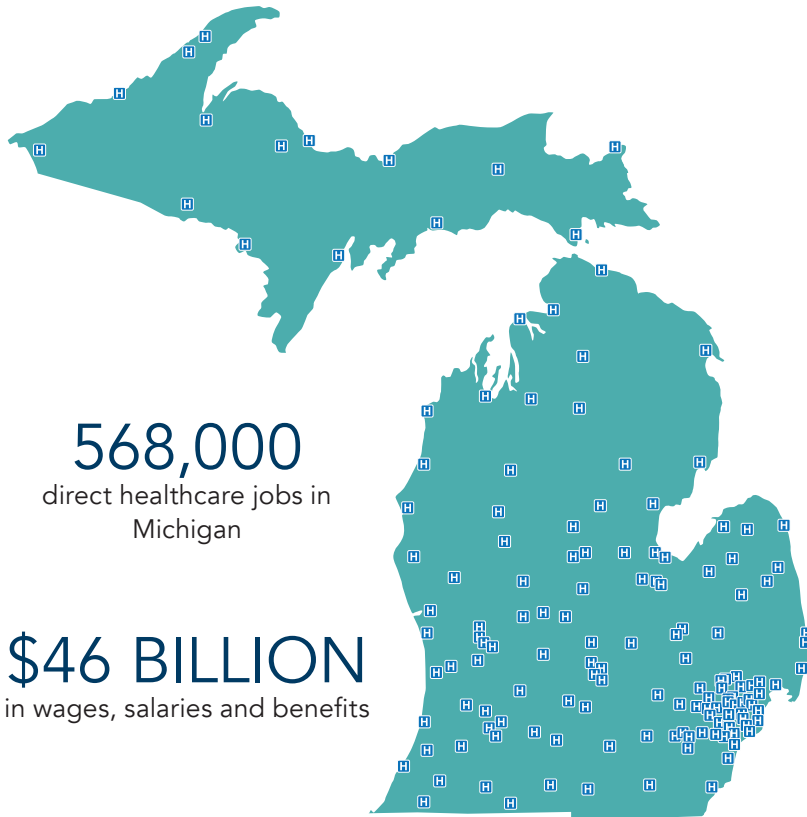
CARING FOR ALL PATIENTS

As they continued to emerge from the lasting impacts of the COVID-19 pandemic, Michigan hospitals and health systems remained committed to providing high-quality, cost-effective care to patients and their families in 2021. Michigan-specific data includes:



ECONOMIC IMPACT

Healthcare is a key driver in the economic wellness of Michigan, as demonstrated in data outlined below from the 2023 *The Economic Impact of Healthcare in Michigan* report.



This information comes from the MHA's latest Economic Impact Report, representing data from fiscal year 2021.

DEMAND FOR HEALTHCARE CAREERS REMAINS HIGH

A March 2023 survey of Michigan hospitals reported more than 27,000 current job openings, including:



8,500

open nursing positions

4,500

technician openings

3,000

positions for clinical assistants

95% of the MHA membership participated in the survey.

\$95.7 BILLION

TOTAL IMPACT OF HEALTHCARE ON MI JOBS

In 2021, hospitals alone employed 219,000 individuals in the state. Additionally, the Partnership for Michigan's Health reports that **healthcare directly employed nearly 568,000 Michigan residents** in 2021, demonstrating that healthcare remains the largest private-sector employer in the state despite continued staffing losses attributed to the COVID-19 pandemic.

ABOUT THE MICHIGAN HEALTH & HOSPITAL ASSOCIATION

Based in greater Lansing, the Michigan Health & Hospital Association advocates in Michigan and Washington, DC, on behalf of healthcare providers and the communities and patients they serve. The MHA is a nationally recognized leader on initiatives that protect and promote quality, cost-effective and accessible healthcare. The MHA represents:



163 member hospitals,
of which 130 are community hospitals

17 health systems (10 based in Michigan;
7 headquartered in other states)

79 teaching hospitals

5 public hospitals

6 children's hospitals

51 rural hospitals

37 critical access hospitals

99 urban hospitals

OUR MISSION:

We advance the health of individuals and communities.

MICHIGAN HOSPITALS
SERVE PATIENTS
24 HOURS A DAY,
365 DAYS A YEAR.



4.4 million people treated in emergency departments



37 million outpatient visits conducted



5.3 million inpatient care days



1 million+ patients admitted for care & treatment



98,800+ babies delivered



Average length of stay – **5.4 days**

2021 data from the American Hospital Association Annual Survey.



Leading Healthcare

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