

2022 COMMUNITY BENEFIT REPORT

HEALTHY
FUTURES,
HEALTHY
COMMUNITIES



MHA
Michigan Health &
Hospital Association

PROMOTING HEALTH & WELLNESS

Michigan hospitals offer a wide range of services and resources that extend access to care beyond the traditional hospital setting. This long-standing effort promotes the health and wellness of individuals and communities throughout the state. Overall, Michigan hospitals invested more than **\$869 million** in community-based and other voluntary activities*. A snapshot of these activities is highlighted below.



HEALTH EDUCATION & GUIDANCE

Community health education, counseling, self help, support groups, family support, community benefit operations

2.9 MILLION PEOPLE SERVED
\$60 MILLION INVESTED



HEALTHCARE SUPPORT SERVICES

Health screenings, immunizations, nonbilled & reduced-fee clinics, discounted prescriptions & medical supplies, financial and in-kind support

443,689 PEOPLE SERVED
\$51 MILLION INVESTED



COMMUNITY OUTREACH

In-home services, meals/nutrition, transportation

115,357 PEOPLE SERVED
\$5 MILLION INVESTED



HEALTH PROFESSIONS

Investment in healthcare talent retention and workforce development

88,370 PEOPLE SERVED
\$573 MILLION INVESTED



COMMUNITY BUILDING ACTIVITIES

Involvement in and financial and in-kind support of activities that help promote the health and well-being of community residents

341,722 PEOPLE SERVED
\$6.5 MILLION INVESTED



COMMUNITY HEALTH & CLINICAL RESEARCH

Studies conducted with the goal of improving population health

\$161 MILLION INVESTED

**Based on a total of 115 hospitals' data submitted in the fiscal year 2020 MHA Community Benefits Survey. An itemized breakdown of the Community Benefit Report is available online at <https://www.mha.org/Newsroom/Publications/Community-Benefit>.*

PAYING IT FORWARD

Even through the hardest months of the COVID-19 pandemic, many hospitals and health systems still managed to educate and advocate for the well-being of their communities.

At Ascension Borgess-Lee Hospital, one nurse educator took the opportunity to provide Basic Life Support Classes (BLS) to nursing students at no charge.

Additionally, the hospital donated more than 700 pounds of food to after school programs for children, distributed 900 bike helmets to reduce head injuries and death from bicycle crashes, and raised funds to provide diagnostic screenings and ultrasounds for uninsured and low-income women throughout Cass County at no cost.



CARING FOR ALL PATIENTS

Despite the unique obstacles and financial burden of the COVID-19 pandemic, Michigan hospitals and health systems remained committed to providing high-quality, cost-effective care to patients and their families. According to the American Hospital Association annual survey data, hospitals of all types provided more than **\$42 billion** in uncompensated care to their patients in 2020. Michigan-specific data includes:

MEDICAID (at cost)

The unpaid costs of public programs for those with low incomes or disabilities.



BAD DEBT (at cost)

The cost of services submitted for payment by a third-party payer or patient that are not paid in full.



MEDICARE (at cost)

The difference between the federal Medicare reimbursement rate and the actual cost of care delivered to Medicare patients.



FINANCIAL ASSISTANCE (at cost)

The cost of providing free or discounted health services for individuals who cannot afford to pay for their care and qualify for financial assistance.



OTHER UNPAID COSTS

Includes other means-tested government programs and subsidized health services.

Link/Source: <https://www.aha.org/fact-sheets/2020-01-06-fact-sheet-uncompensated-hospital-care-cost#footnoteii>

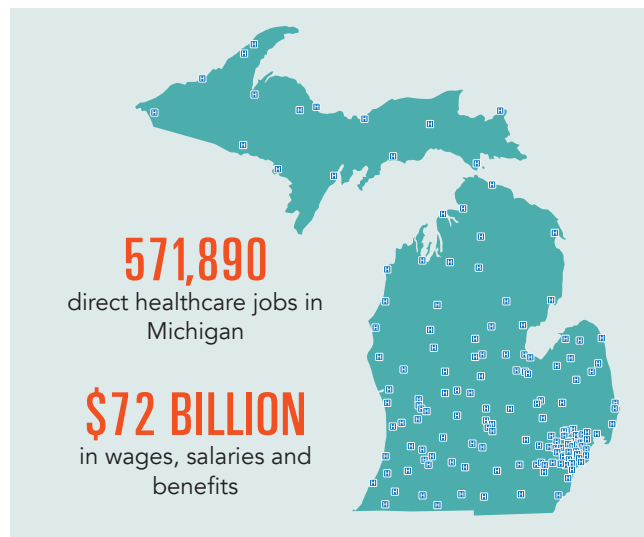
THE IMPACT OF 340B

"We are located in a rural and underserved area, so the [340B] program gives us the ability to offer free and low-cost drugs to our patients. It helps us cover the expenses with uncompensated care, and also allows us to offer a variety of programs and services to improve the outcomes of the health of our community, and address various social determinants of health."

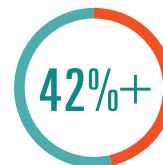
— Karen Cheeseman, CEO of Mackinac Straits Health System (MSHS) on the community benefit of the 340B drug pricing program in Michigan's rural communities.

STRENGTHENING THE STATE ECONOMY

Healthcare continues to be one of the state's largest private-sector source of jobs for Michigan residents, with hospitals often serving as one of the largest employers in their communities.



39% of Michigan healthcare workers are employed by hospitals.



The wages, salaries and benefits of make up more than 42% of the healthcare sector payroll.

(Note: this is based on direct healthcare workers only)

This information comes from the MHA's latest Economic Impact Report, representing data from 2019 and 2020.

\$91 BILLION

TOTAL IMPACT OF HEALTHCARE ON MI JOBS

In 2020, hospitals alone employed 224,000 individuals in the state. Additionally, the Partnership for Michigan's Health reports that **healthcare directly employed nearly 572,000 Michigan residents** in 2020, demonstrating that healthcare continues to be the largest private-sector employer in the state despite staffing losses attributed to the COVID-19 pandemic.

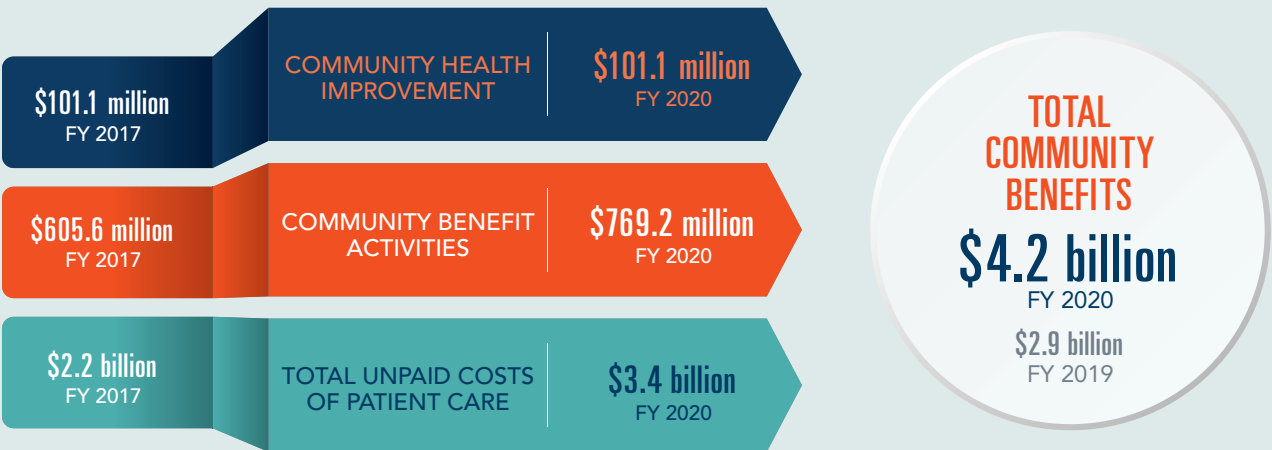
TWO DECADES LATER: THE IMPACT OF MCLAREN BAY REGION'S HELEN M. NICKLESS VOLUNTEER CLINIC

In 2003, it was recognized that a large number of residents in Bay County were falling through the cracks due to lack of health insurance. When they desperately needed care, they often came to the emergency department, which is a very high-cost method to provide care. At this time, the Board of Directors and Administration of McLaren Bay Region hospital made a commitment to establish a clinic to care for uninsured patients — this is what came to be the McLaren Bay Region's Helen M. Nickless Volunteer Clinic (HMNVC). Since opening, HMNVC serves as an access point for primary care in Bay and surrounding counties, providing **more than 31,000 visits to more than 9,000 patients.**



LEADING THE WAY TO HEALTHY COMMUNITIES

The 2022 MHA Community Benefit Report highlights how Michigan hospitals and health systems are investing in their communities to help people of all ages get healthy and stay healthy both in and out of the hospital. Overall, these activities total an investment of nearly **\$4.2 billion**. The report also highlights how hospitals are helping strengthen Michigan's economy. These innovative community-based partnerships help improve the overall health, wellness and quality of life of Michigan residents.



Data are based on responses to the 2020 MHA Community Benefits Survey, which gathered information from fiscal year 2020 from 115 hospitals. Please note that the organizations in each cohort may not be the same from year-to-year.

EMPOWERING MARGINALIZED YOUTH IN WASHTENAW COUNTY

Research indicates that children who face social, educational, economic or health-related challenges are at a disadvantage to achieving optimal health and well-being. Knowing this, Michigan Medicine's Program for Multicultural Health created **Empower U** to teach marginalized youth in Washtenaw County life skills through culture, age, gender and community-based interactive learning. The program focuses on social-emotional learning, job skills, and college/trade school preparation. **Assessment data showed that integrating the Empower U curriculum within Ann Arbor Public Schools and two community centers not only had a positive impact on participant's social emotional skills, but also resulted in an increased knowledge around nutrition, self-esteem, and interpersonal skills.**



"I REALLY LIKE THAT YOU GUYS LISTEN TO US AND LET US DECIDE WHAT WE GET TO LEARN," SAID ONE STUDENT IN 2020. "I REALLY LIKED THAT YOU GUYS HELPED ME APPLY FOR SCHOLARSHIPS TO HELP ME AFFORD COLLEGE."

ABOUT THE MICHIGAN HEALTH & HOSPITAL ASSOCIATION

OUR MISSION:

We advance the health of individuals and communities.

Based in greater Lansing, the Michigan Health & Hospital Association advocates in Michigan and Washington, DC, on behalf of healthcare providers and the communities and patients they serve. The MHA is a nationally recognized leader on initiatives that protect and promote quality, cost-effective and accessible healthcare. The MHA represents:



162 member hospitals,

of which 129 are community hospitals

18 health systems (11 based in Michigan;
7 headquartered in other states)

82 teaching hospitals

7 public hospitals

6 children's hospitals

51 rural hospitals

37 critical access hospitals

96 urban hospitals

MICHIGAN HOSPITALS SERVE PATIENTS 24 HOURS A DAY, 365 DAYS A YEAR.



4 million people treated in
emergency departments



33 million outpatient visits
conducted



5 million inpatient care days



994,000 patients admitted for
care & treatment



97,300+ babies delivered



Average length of stay –
5.33 days

2020 data from the American Hospital Association Annual Survey.



MHA

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Hospital Association

Leading Healthcare

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