Partner Code of Ethics

Michigan Green Health Care Committee (“Committee”) Partners, as defined by the Committee’s Membership Requirements, are expected to exhibit common business courtesy in any involvement and interaction with Michigan Green Health Care Members. Your efforts should always be conducted in a manner that assists committee members to make the best decisions for healthcare facilities. Always remember that your role is to be there to help and assist members in any way possible. To that extent, you should always be a resource for products or services, but the use of high pressure sales tactics, to buy your products or services, should never be your approach.

Partners are encouraged to interact with committee members. Partner communication using any media (i.e. phone, e-mail, text, letter, brochure, Facebook, Twitter, etc.) is acceptable as long as the sender of the communication does it in a professional manner and does not use high pressure sales tactics. Spamming is considered to be a type of communication practice where information is sent without being “personally” addressed and “personally” suited to the receiver. Spamming, in all forms of media, is considered to be an unacceptable form of communication.

Any inappropriate interaction between a Partner and committee member that is believed to violate this “Code of Ethics” can be reported to the executive committee for review, and the executive committee has the authority to restrict or prohibit further Partner participation with or membership in the committee.