Lead Your Community to a Healthier Future...

Healthier Food
Leaner Energy
Less Waste
Safer Chemicals
Smarter Purchasing
Engaged Leadership

WWW.HEALTHIERHOSPITALS.ORG
The Healthier Hospitals Initiative (HHI) is a national campaign to lead change in the health care sector. Twelve influential U.S. health systems have joined with Health Care Without Harm (HCWH), Practice Greenhealth and the Center for Health Design (CHD) to provide a free way for hospitals to incorporate environmentally friendly practices into daily operations. By sharing win-win strategies, and collective sustainability experience, hospitals see results quickly in improved health of patients, staff and their communities, reduced environmental impact, and considerable financial savings.
Nearly 1,000 committed hospitals are already using HHI’s proven road maps and collaborative resources to move toward a new health care model—through goals carefully identified for achievability and success:

- Healthier food
- Leaner energy
- Less waste
- Safer chemicals
- Smarter purchasing
- Engaged leadership

The HHI community provides support through webinars, networking and strategy sharing, proven case studies, and step-by-step guides. Join us, and lead the change in your community.
Healthier Food

The U.S. spends billions to treat diet-related chronic diseases. Health facilities have a unique opportunity to use their purchasing power and healing mission to create a food system that promotes health.

Simple solutions

John Muir Health improved patient care quality, employee satisfaction, and health outcomes through:

- Healthier vending machine choices
- More baked than fried foods
- Less meat, more organic poultry
- Minimized sugar-sweetened beverages
- Locally sourced organic produce
Leaner Energy
Reducing energy demand and greening energy supply improves public health and the environment upon which health depends. Every dollar a hospital saves on energy affects the operating margin.

Easy conservation measures, domino effects
Advocate Health Care replaced hot halogen lights with cooler LEDs:
• Greater energy efficiency
• Less A/C needed
• More comfortable surgical teams
• Better environment for patient care
Less Waste

While some impacts are hard to see, waste is tangible and measurable. Data and analysis help reduce toxicity, volume and costs.

Throw out less, save more

An educational campaign at Inova Fairfax Hospital’s red bag reduction program did just that:

• 14 percent or 1 million pounds less in red bag waste
• $100,000 less in waste removal fees
Safer Chemicals

Hazardous chemicals are used throughout health care. Hospitals have reduced exposure to harmful chemicals by eliminating hazards and switching to safer alternatives.

Short-term cost, long-term benefits

Eliminating toxins gave Kaiser Permanente immediate results:

• $1 million saved annually by changing to sustainable fabric
• $25,000 saved annually by transitioning to PVC-free ID bands
• 100-ton reduction in medical supplies used by switching to PVC/DEHP-free IV bags

And gave Dignity Health five-year gains:

• 1.9 million pounds of PVC removed from IV containers
• More than 500,000 pounds of harmful waste diverted from landfills
• 478,000 pounds of hydrochloric acid not released in the environment
Smarter Purchasing

What is purchased and used in health care environments has multiple impacts across communities. Hospitals can mitigate the impact by choosing environmentally preferable solutions.

Stronger bottom line, less landfill waste

Vanguard has switched to reprocessing single-use devices:

- $3 million targeted savings in FY2012
- 20 estimated tons of waste diverted from landfills in FY2012
- $6 million or more in potential net annual savings
Engaged Leadership

Actively engaged leadership captures the imagination, energy and commitment of the entire health care team.

Key to a healthier community

HHI streamlines your environmental efforts for long-term, measurable results.

- Delivering proven road maps to specific goals
- Accelerating change through a collaborative network
- Leveraging industry influence in the marketplace
- Ensuring standardized data and reporting
- Providing communications and engagement strategies
Sponsoring Health Systems

Advocate Health Care
Bon Secours Health System
Catholic Health Initiatives

Dignity Health
HCA Hospital Corporation of America
Kaiser Permanente

INOVANCE Join the future of health
MedStar Health

Tenet
Vanguard Health Systems
Stanford Hospital & Clinics

and nearly 1,000 enrollees, including:

Beaumont Health System
Beth Israel Deaconess Medical Center
Boulder Community Hospital
Cape Coral Hospital
Carolinas Healthcare System
Christus Health
Cleveland Clinic
Covenant Health System
Dartmouth-Hitchcock Medical Center
Gundersen Health System
Highland Hospital
Intermountain Health Care
Johns Hopkins Health System
Margaret Mary Community Hospital
Orlando Health
The Ottawa Hospital
Palomar Pomerado Hospital
Portland VA Medical Center
St. Elizabeth Hospital
Scripps Memorial La Jolla
Seattle Children’s Hospital
Shriners Hospital for Children—Chicago
Spectrum Health System
UCSF Medical Center
University of Maryland Medical Center
Yale-New Haven Hospital
HHI INVITES YOU TO JOIN in this sector-wide movement whose time has come. The HHI challenges are achievable—commit to just one or all six and you will see that simple solutions add up to big cost savings. And they are producing healthier outcomes—not only for patients, but for staff, hospitals, and communities.

Join HHI, and lead the change in your community.

Get Started

Enroll in the Healthier Hospitals Initiative. Visit www.healthierhospitals.org and choose one or more Challenges. Then use our free tools and resources, like the how-to implementation guides, mentor program, proven case studies, webinars, and network of peers to get started.

Through the Initiative, you will track progress at the local level and HHI will share aggregate data to show the measurable impact of the campaign. Visit the HHI website to learn more about the Challenges and the resources that can help participating health systems achieve these goals.

Questions? Ask us at info@healthierhospitals.org.

Follow us on Twitter at @HHIorg or on Facebook, search: healthierhospitalsinitiative.

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<td>Healthier Food</td>
<td>Promote healthfulness by increasing access to healthier, more sustainable food choices</td>
<td>• Take the Balanced Menus Challenge and reduce meat purchases by 20 percent</td>
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<td>• Promote healthy beverages</td>
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<td>• Increase procurement of local and sustainable food</td>
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<td>Leaner Energy</td>
<td>Reduce energy use to improve organizational performance</td>
<td>• Partner with ENERGY STAR® for energy performance tracking and conservation</td>
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<td>Less Waste</td>
<td>Implement a comprehensive waste management program to minimize financial environmental and safety impacts</td>
<td>• Gather baseline data</td>
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<td>• Recycling</td>
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<td>• Construction &amp; demolition debris recycling</td>
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<td>Safer Chemicals</td>
<td>Replace products that cause or exacerbate health problems with chemically safer alternatives</td>
<td>• Mercury elimination</td>
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<td>• Green cleaning</td>
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<td>Smarter Purchasing</td>
<td>Aggregate the purchasing power of the health care sector to accelerate innovation in the supply chain</td>
<td>• Pledge to support the environmentally preferred attributes in the Standardized Environmental Questions for Medical Products</td>
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<td>• Surgical kit reformulation</td>
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<td>• EPEAT computer purchase for environmentally preferred products</td>
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<td>• Single-use device reprocessing</td>
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<td>Engaged Leadership</td>
<td>Actively engage board, management, and physician leadership in the sustainability agenda</td>
<td>• Create an organizational structure</td>
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<td>• Adopt a sustainability strategic plan</td>
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<td>• Develop a sustainability budget</td>
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