

2020 Election Social Media Toolkit

Twitter 1:

Calling all Michigan voters 📣 Be sure to register, mark your calendars and do research on key healthcare issues ahead of the Michigan primary on Aug. 4 – patients, providers and hospitals in Michigan need your support. #MIVoteMatters #Election2020

Facebook 1:

The 2020 election is approaching and it's critical Michigan residents cast a vote to help elect individuals who will do their very best to champion Michigan's healthcare future. Based on the political makeup of legislative districts, the results of the primary election often determine who will take office in January. Whether you're a patient or healthcare provider, your vote matters to move our state forward. Have you registered yet?

Graphic 1:

Michigan Voters: Mark Your Calendars

**JULY 31 (5 P.M.): LAST DAY TO REQUEST AN
ABSENTEE BALLOT BY MAIL**

**AUG. 3 (4 P.M.): LAST DAY TO OBTAIN AN
ABSENTEE BALLOT AT YOUR CLERK'S OFFICE**

**AUG. 4 - MICHIGAN PRIMARY ELECTION:
LAST DAY TO REGISTER TO VOTE
IN-PERSON WITH YOUR CLERK**

Twitter 2:

Listen up Michigan voters! 📣 It's time to do our part and advocate for patients and healthcare heroes in the 2020 Election. Find your polling location at <https://mvic.sos.state.mi.us/> and get out and vote on August 4. #MIVoteMatters #Election2020

Facebook 2:

As the Michigan primary approaches, elected officials are preparing to cast votes on issues that affect thousands of Michigan residents' health and access to care, and the hospitals and providers who serve our communities. Based on the political makeup of legislative districts, the results of the primary election often determine who will take office in January. Your vote is critical to a healthier future for our state. 🗳️

Graphic 2:



Twitter & Facebook 3: Michigan Voters: Today is the day to cast your vote in the Michigan primary election! Find your polling location at <https://mvic.sos.state.mi.us/> and make your voice heard to help elected officials advocate for healthcare heroes in our state. #MIVoteMatters #Election2020

Graphic 3:



Twitter & Facebook 4: With Election Day around the corner, remember to mark these dates on your calendar. Your vote is vital to the future of Michigan healthcare. #MIVoteMatters #Election2020

Graphic 4:

**MICHIGAN VOTERS:
DATES TO REMEMBER**

OCT. 19: LAST DAY TO REGISTER TO VOTE IN THE 2020 GENERAL ELECTION UNLESS REGISTERING IN-PERSON WITH A LOCAL CLERK.

NOV. 3 (4 P.M.): DEADLINE FOR REQUESTING AN EMERGENCY ABSENTEE BALLOT FROM YOUR LOCAL CLERK.

NOV. 3 (7 A.M. - 8 P.M.): ELECTION DAY!

The graphic features a light blue background with white text. At the bottom, there are five icons: a 'VOTE' sign, a ballot box with a checkmark, a 'VOTE' sign, a ballot box with a checkmark, and a 'VOTE' sign.

Twitter 5: Michigan voters, have you been to the polls yet? If not, there's still time! Find your polling location at <https://mvic.sos.state.mi.us/> and get out and vote before 8 p.m. #MIVoteMatters #Election2020

Facebook 5: Happy Election Day, Michigan! It's more important than ever to elect and support candidates who understand the key issues facing Michigan patients and hospitals. To find your polling location, visit <https://mvic.sos.state.mi.us/>.

Graphic 5:

TUESDAY, NOV. 3, 2020

MICHIGAN: IT'S TIME TO VOTE

The graphic features a light blue background with white text. At the top, there are five icons: a 'VOTE' sign, a ballot box with a checkmark, a 'VOTE' sign, a ballot box with a checkmark, and a 'VOTE' sign. At the bottom, there are five icons: a 'VOTE' sign, a ballot box with a checkmark, a 'VOTE' sign, a ballot box with a checkmark, and a 'VOTE' sign.