

Policies and Conditions of Exhibiting, Supporting and Attendance

Hosting of Separate Events

Overview – The purpose of this statement is to provide clarification to MHA Keystone Center meeting exhibitors, individuals and organizations attending events about the policies and conditions related to the hosting of separate events and the distribution of written material in conjunction with MHA Keystone Center events. The MHA Keystone Center seeks to provide the highest quality experience to exhibitors and attendees of its events. To this end, the MHA Keystone Center's policies concerning its events are carefully designed to ensure the consistency of theme and high standards that our members and exhibitors have come to expect.

This statement should be read in conjunction with all other existing policies and agreements pertaining to exhibiting, supporting and attendance at MHA Keystone Center events.

- I. Proprietary Interest – The events are private membership meetings. The MHA Keystone Center reserves the right to control all information, marketing, events and activities related to these meetings.
- II. Hosting of Separate Events – The hosting of separate events, parties, meetings or other organized gatherings at, as a part of, or in conjunction with any MHA Keystone Center meetings without the express written permission of the MHA Keystone Center is strictly prohibited.
- III. Communication with Meeting Attendees – only the MHA Keystone Center and its expressly authorized designees may distribute written material, invitations, agendas or other communications pertaining to functions, meetings or programs in conjunction with events. Exhibitors and other individuals must obtain written permission from the MHA Keystone Center to distribute any written material, including invitations, to attendees.
- IV. Nothing in this policy is intended to unlawfully limit trade or competition. This policy applies only to events and written materials hosted or provided in conjunction with or as a part of private MHA Keystone Center membership meetings. The MHA Keystone Center reserves the right to accept or reject exhibitors based on its written criteria; however, it is the policy of the MHA Keystone Center not to discriminate against any individual or organization based on race, color, religion, gender, national origin disability, age, height, weight, marital status or veteran status in accordance with applicable federal, state and local laws.

It is the policy of the Michigan Health & Hospital Association (MHA) to determine if a potential sponsor is subject to federal reporting under the Open Payments provision of the National Physician Payment Transparency Program (Sunshine Act) and to create sponsorship opportunities that comply with the law. Information about the Open Payments requirement can be found at 42 CFR 403.902 and on the CMS website at <http://www.cms.gov/OpenPayments/About/Glossary-and-Acronyms.html>.