To our members:

Another program year has ended, and we are halfway through the MHA’s 100th year as your champion. This year has brought us new challenges, including a focus on healthcare worker safety, maternal health and improving resources for our rural members. It has also seen a resurgence of old challenges, like the fight to dismantle the auto no-fault system that protects Michigan drivers. We have grown our non-dues revenue business, protected all the members’ priorities in the state budget, and again expanded our footprint in the safety and quality realm. We have faced this multitude of challenges with the full support of our member hospitals and health systems, our associate members and our Endorsed Business Partners – and for that, we want to thank you. With your support, MHA was identified as the second most influential advocacy organization in the state in the biennial MIRS/EPIC MRA Capitol Insider Survey. As healthcare and hospitals continue to face significant challenges – from transparency to an aging population to ever-changing reimbursement models – we must continue to present a united voice. We are proud to serve in that leadership role for our members in Michigan, and for our partners across state lines. Thank you for your engagement this year. Please take a moment to reflect on our collective successes documented in this annual report, and we look forward to serving you in the year ahead.

Sincerely,

MHA CEO Brian Peters

2018-2019 MHA Board of Trustees Chair
Greg Lane
Champions
Member Priorities

MD Care Matters, MIHA’s network of grassroots advocates, developed the 2018 MI Care Matters image campaign, spearheaded hundreds of endorser actions to leverage their hospitals’ behalf.

Mobilizing Healthcare Champions

In 2019, the Health PAC raised $1,475,345 — 100% of what was budgeted.

The MHA continued its growth in social and digital networks this year through a strategic healthcare-focused image campaign that engaged and educated the public.

The MHA tracked more than 300 bills total and formed the 2018 MHA Advocacy Leadership Education Program (ALTO).

Stronger Together

One of the key functions of the MHA is to serve as the convener of the profession, because the MHA bears the burden of ensuring that hospital care is accessible.

Your Dues at Work

These major achievements would not be possible without the dedication and hard work of our members.

The MHA leveraged its 5.5 years before the Michigan Legislature.

More than 120 advocacy and policy policy updates sent to members.

The MHA Spacious C. Johnson Headquarters Building expansion was successfully completed with a successful open house in August.

Member Priorities

In 2018, the MI Care Matters image campaign, which utilized hundreds of hospitals’ actions to leverage their lobbyist’s behalf.

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<tr>
<th>HOSPITAL/PHYSICIAN INTEGRATION</th>
<th>STATUS</th>
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<tr>
<td><strong>Charge:</strong> Convene a summit of stakeholders to work on priorities identified by the Physicians in Healthcare Leadership Council. <strong>Action:</strong> The PHLC has considered how to best move forward with addressing priority issues like administrative burdens. The group identified a subcommittee to reconvene and map out how to most effectively engage key stakeholders.</td>
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<th>MHA SERVICE CORPORATION</th>
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<td><strong>Charge:</strong> Launch the MHASC Board of Directors to guide the strategic direction of the MHASC. <strong>Action:</strong> The MHASC Board first met in the fall of 2018 and continues to meet to develop strategic aims for the MHASC.</td>
<td>✔</td>
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<td><strong>Charge:</strong> Pursue at least one new initiative to improve the functioning and/or profitability of the MHASC. <strong>Action:</strong> The MHA fully launched the new Endorsed Business Partner program in summer of 2018 and has a total of six partners to date.</td>
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<td><strong>Charge:</strong> Design and launch a workplan to address workplace safety and wellbeing. <strong>Action:</strong> The MHA developed programming via the MHA Keystone Center meetings and materials, MHASC and MHA Health Foundation-led regional de-escalation trainings, speakers at various MHA member meetings and more.</td>
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<td><strong>Charge:</strong> Plan for collection of OSHA work safety data. <strong>Action:</strong> The MHA has outlined the process for collecting this data and will begin collection in the coming program year.</td>
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Non-dues Revenue

The MHA Service Corporation (MHASC) provides business services to hospitals and other entities in Michigan and beyond. These services provide critical financial support to the MHA in the form of non-dues revenue.

The MHASC is in its second year of the MHA Endorsed Business Partner program. MHA staff carefully evaluates each potential partner, who are approved and endorsed by a selection committee. In 2018-2019 – the first full year of operation – the MHASC endorsed several new organizations to provide business solutions that address members’ HR needs, financial issues or workplace violence. Currently, EBPs include:

› Care Logistics
› CHG Healthcare
› Comp Data
› FocusOne Solutions
› HSS
› Merritt Hawkins

Learn more about these partnerships and the benefits these companies provide members at [www.mha.org/Business-Services](http://www.mha.org/Business-Services).

The MHA Unemployment Compensation Program (UCP) serves employers across Michigan and beyond. In the last year, the **MHA UCP finalized a major new health system contract** and had the following successes:

- **12,040** unemployment claims handled
- **$42 million+** amount our clients saved
- **83.8%** our win ratio on the contested claims

Impacting Community Health

The MHA believes the well-being of its staff is benefited by community service. To that end, MHA staff have given of their own time and money – and the MHA has developed a robust community giving program – to improve the health of Michiganders. In 2018-2019:

- MHA staff gave $625 via the association’s Go Casual for a Cause Friday fundraisers.
- MHA staff gave more than 352 hours of time to local organizations during the annual MHA Staff Day of Service.
- In 2018-19, the MHA also committed more than $140,000 in sponsorships and in-kind donations to charitable and nonprofit organizations around Michigan, including many member hospital foundations, to impact community health.

The MHA and its members contributed nearly 40,000 pounds of food and more than $60,000 to the Michigan Harvest Gathering to help feed the 1.6 million people who are suffering from hunger in Michigan.
About the MHA

The MHA is the statewide leader representing all community hospitals in Michigan. Established in 1919, the MHA represents the interests of its member hospitals and health systems in both the legislative and regulatory arenas on key issues and supports their efforts to provide quality, cost-effective and accessible care. The MHA focuses on advocacy, policy, communications, education, quality and safety, best information and business services.

The MHA is headquartered in Okemos, Michigan, and also operates a Capitol Advocacy Center in downtown Lansing.

OUR MISSION
We advance the health of individuals and communities.

OUR VISION
Through our leadership and support of hospitals, health systems and the full care continuum, we are committed to achieving better care for individuals, better health for populations and lower per-capita costs.

Membership Snapshot

133 COMMUNITY HOSPITALS
82 TEACHING HOSPITALS
37 CRITICAL ACCESS HOSPITALS
62 VALUED ASSOCIATE MEMBERS
representing finance, law, medical technology, health information technology and data, insurance, vendor management, business development, staffing and more.

IN TOTAL, THE MHA’S MEMBERS PAY $7 million in dues annually.

A Forecast for the Year Ahead

The 2019-2020 program year is already shaping up to a busy one. The initial bids for federal quality improvement funding under the Superior Health Quality Alliance are underway. Auto no-fault reform implementation will begin, and there are critical elements impacting hospitals and patients that we must work to improve. New legislative priorities will come our way. We must push for more resources and coordination in the behavioral health space; we will continue efforts to protect the healthcare workforce from violence and harm; we will partner with new stakeholders to focus Michigan’s efforts on population health; and we will do more. To do all of that, we need your engagement. We strive to provide the best value for every dollar of dues you, the member, pay. We hope you feel that value every day as we work together with all of you to advance the health of individuals and communities.

REFERENCES

Find and engage with the MHA and MHA Keystone Center on social media:

@MIHospitalAssoc and @MHAKeystoneCtr      |  www.facebook.com/MichiganHospitals
@mihospitalassoc      |  Michigan Health & Hospital Association

For more news, an MHA Board of Trustees listing and more visit www.mha.org.