Hospital Leaders Honored for Contributions to Community, Healthcare

During last week’s MHA Governance Conference, three Michigan healthcare leaders were recognized with the MHA Healthcare Leadership Award. This award is presented to individuals who have provided exceptional leadership to healthcare organizations and to the health and well-being of the community.

The 2016 recipients include Chuck Holmquist, chairman of the board of directors, Spectrum Health Big Rapids and Reed City Hospitals; William Schramm, senior vice president, strategic business development, Henry Ford Health System, Detroit; and Ginger Williams, MD, president and CEO, Oaklawn Hospital, Marshall. Holmquist and Williams were unable to attend the award ceremony and will receive their awards at a later time.

Schramm has responsibility for developing and facilitating the vision, structure and partnerships of major initiatives for Henry Ford Health System. He has had key roles in several system initiatives and is at the forefront of Henry Ford Hospital’s South Campus expansion project. He is passionate about his work with the Henry Ford Early College, where students simultaneously complete requirements for high school

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diplomas, associate degrees and professional certification for health-related careers.

Holmquist began serving on the Reed City Hospital board in 2009 and, when the hospital joined forces with the Big Rapids campus in 2013, he brought his servant leadership style to the combined board as chair. He was charged with spearheading unity between the former competitors. Using his abilities to listen closely, provide constructive feedback and build consensus, Holmquist guided the adjustments in organizational vision and culture needed to provide cohesive care across both campuses.

When Williams became president and CEO of Oaklawn Hospital in 2013, she restructured the hospital’s leadership team, instituted new efficiency and organizational initiatives, and implemented significant changes in a way that enhanced the hospital’s culture and performance. These changes occurred while Oaklawn simultaneously achieved a significant financial turnaround. Williams has also influenced and supported the launch of several community initiatives to improve access to care.

For more information on the MHA Healthcare Leadership Award, contact Erin Steward at the MHA.

### Medicaid Proposed Rule to Clarify Long-term-care Prior Authorization

The Medical Services Administration (MSA) recently released a proposed policy to clarify Medicaid prior authorization requirements for long-term, acute-care hospitals (LTACHs). Effective Oct. 1, 2015, as part of the implementation of the Medicaid statewide rate and all-patient-refined diagnosis-related group reimbursement system, the MSA established per diem rates for the payment of LTACH services for Medicaid fee-for-service beneficiaries. The recent MSA proposed policy clarifies that all inpatient admissions, including admissions to an LTACH, must be medically necessary and appropriate and that all services must relate to a specific, diagnosed condition. Elective admissions, readmissions within 15 days of discharge, and transfers to an acute care hospital for inpatient hospital medical and surgical services must be authorized through the Admissions and Certification Review Contractor (ACRC). The ACRC performs admission, readmission and transfer reviews through the prior authorization certification evaluation review (PACER) system and assigns PACER numbers.

Based on existing MSA policy, the discharging hospital is responsible for obtaining the PACER number prior to discharging a patient to an LTACH. The ACRC will use InterQual criteria to determine whether a discharged beneficiary meets medical criteria for an LTACH admission. Prior authorization from Medicaid is not required for beneficiaries who are dually eligible for Medicare and Medicaid. For Medicaid health maintenance organization (HMO) patients, authorization must be obtained through the Medicaid HMO.

The MHA encourages LTACHs to review the proposed policy and contact Vickie Kunz at the MHA with any issues identified or questions. Comments should be submitted to the MSA by Oct. 28.

### Tomorrow’s MHA Webinar Reviews Merit-based Incentive Payment System

In January 2017, the Centers for Medicare & Medicaid Services plans to implement new programs to reimburse physicians for hospital services. Preparing physicians to shift from a volume- to value-based payment structure will require an evaluation of current physician payment models and plenty of education and training. If physicians opt for a Merit-based Incentive Payment System (MIPS), their business operations must have processes and technology in place that will collect and report accurate data for proper reimbursement. That is why the MHA Health Foundation webinar Doctors, Dollars and Health Reform: Physician Reimbursement from Fee-for-Service to Merit-based Incentive Payment System (MIPS) is timely.

The webinar is scheduled from 1 to 2 p.m. Oct. 18, and MHA members can register for a connection fee of $195. Registration is encouraged by noon today. Members with questions should contact Erica Leyko at the MHA.
MI Health Link Summit to Explore Program’s Core Concepts

**MI Health Link** is the integrated care program that coordinates physical and behavioral health services for individuals dually eligible for Medicare and Medicaid in certain regions of Michigan. **To assist healthcare providers as they serve dually eligible individuals, the Michigan Department of Health and Human Services will host a MI Health Link Provider Summit from 8:30 a.m. to 4:30 p.m. Nov. 9 at the Kellogg Hotel & Conference Center, East Lansing.** The summit will feature presentations and panel discussions on core concepts, such as person-centered planning, care coordination and service integration.

MI Health Link is currently available in the Upper Peninsula, Macomb County, Wayne County, and eight counties in Southwest Michigan including Barry, Berrien, Branch, Calhoun, Cass, Kalamazoo, St Joseph, and Van Buren. As of September 2016, MI Health Link enrollment was approximately 38,000 individuals.

There is no charge to attend the [summit](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm), but [registration](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm) is required. Members with questions should contact Marilyn Litka-Klein at the MHA.

MHA Council on Children’s Health Conducts Second Meeting

In early July, the MHA launched a member council to focus on issues unique to the advancement of children’s health in Michigan. **The Council on Children’s Health is composed of representatives of MHA-member organizations from all regions of the state and convened for the second time Oct. 7.**

At this meeting, the council heard updates on the Advancing Care for Exceptional (ACE) Kids Act (S. 298/H.R. 546), the [Michigan Children’s Health Access Program](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm), and a statewide public education campaign on the importance of childhood vaccinations that will launch in early 2017. The council also discussed opportunities to collaborate on pediatric patient safety and quality initiatives within Michigan that link to federal activities such as the [Hospital Improvement Innovation Networks](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm) and include sharing of pediatric-specific data and evidence-based practices. Finally, the council identified access to care, quality and safety, and coordination with other stakeholders as its top three priorities to address this program year.

Questions about the MHA Council on Children’s Health should be directed to Brittany Bogan at the MHA.

Half-day Session Offered on Workplace Health and Wellness Programs

[Blue Cross Blue Shield of Michigan (BCBSM)](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm) and the MHA Service Corporation have partnered to offer a half-day program to provide employers with the latest changes in wellness initiatives and workforce generational issues. The program will be held from 9 a.m. to 1 p.m. Nov. 3 at [MHA headquarters](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm), Okemos. Lunch will be provided.

Presenters will explore emerging trends and issues connected with wellness programs and showcase the new Blue Cross® Health & Wellness platform powered by WebMD®. In addition, a multigenerational panel will discuss how different generations, from baby boomers to millennials, are shaping the workforce and how they can work together to succeed.

Although there is no cost to attend the program, [space is limited and reservations should be made](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm) by contacting Neil MacVicar at the MHA or Rod Begosa at BCBSM.

Orders Being Accepted for 2017 MHA Membership Directory
Executive offices at MHA-member organizations will soon receive requests to update information included in the MHA membership database and directory. **Those who order the 2017 MHA Membership Directory before it is published will be the first to receive copies when they are available for distribution in the spring.** The fee for each directory is $100 for MHA members and $250 for non-MHA members.

The directory is the only source of comprehensive contact information for every MHA-member organization, including mailing and email addresses, phone numbers, website addresses and more. Information is included for chief executive officers, organizational contacts and executive assistants at member organizations, as well as members of the MHA executive management and Board of Trustees. For more information, contact Andrea Duguay at the MHA.

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**The Keckley Report**

“From these roots, the role of a hospital as a gathering place for health professionals is unchanged. But how health is defined, how disease is diagnosed and treated, and how healing professionals engage with patients and their peers has changed dramatically. In the twentieth century, First and Second Gen hospitals evolved with much in common but Third Gen hospitals in the U.S. are unlikely to resemble their predecessors.”


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**NEWS TO KNOW**

- **Hospital representatives are encouraged to participate in the webinar hosted by the American Hospital Association (AHA) at 2 p.m. Tuesday to learn more about recent policy activities impacting the Medicare Recovery Audit Contractor (RAC) program** and review results from the AHA's latest RACTrac survey. The free, web-based survey helps the AHA gauge the impact of Medicare RACs and advocate for needed changes to the program. Hospitals’ third quarter data should be submitted to the RACTrac survey by Oct. 21. To register for the survey or for technical assistance, contact RACTrac support at (888) 722-8712. Members with questions on the RAC program should contact Marilyn Litka-Klein at the MHA.

- **The MHA Health Foundation webinar Doctors, Dollars and Health Reform: Physician Reimbursement from Fee-for-service to Merit-based Incentive Payment System (MIPS) will be held from 1 to 2 p.m. Tuesday.** This webinar will help prepare physicians for the shift from a volume- to value-based payment structure (see related article). For more information, contact Erica Leyko at the MHA.

- **The MHA Michigan Green Healthcare Conference will take place from 8 a.m. to 4 p.m. Wednesday at the Radisson Plaza Hotel, Kalamazoo.** Attendees will hear from national and state sustainability experts on how conserving energy, reducing waste and offering healthier and locally sourced food is increasing the quality of care and lowering costs for patients. For more information, contact Kristen Cavanagh-Strong at the MHA.

- **The MHA Keystone: Obstetrics (OB) Safe Table will take place from noon to 3 p.m. Wednesday at the Cook-DeVos Center for Health Sciences, Grand Rapids.** OB champions and providers from around the state will discuss challenges and successes in implementing best practices and quality improvement efforts in the OB department. For more information, contact Kristy Kenyon at the MHA.

- **The second #MHAHealthChat Twitter chat will take place from noon to 1 p.m. Thursday, focusing on the importance of proper prescription medication disposal.** The chat leads up to National Take Back Your Meds Day, occurring Oct. 22. Members are encouraged to participate or follow along via the hashtag above. Questions about the chat may be directed to Stephanie Stocking the MHA.

- **The MHA Quality & Accountability Committee will meet from 12:30 to 3 p.m. Friday at MHA headquarters, Okemos.** Committee members will review the Merit-based Incentive Payment System (MIPS) quality payment...
program for 2017; receive an overview of *I Vaccinate*, a statewide public education campaign on the importance of childhood vaccinations; and hear an update on healthcare personnel flu and pertussis vaccinations for the 2016-2017 season. A webinar option is available for those unable to attend in person. For more information, contact Sam R. Watson at the MHA.

- Last week, the Centers for Medicare & Medicaid Services (CMS) released its final rule on Medicare payment for physician services, known as MACRA (Medicare Access and CHIP Reauthorization Act of 2015). The CMS also released a new [Quality Payment Program website](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm) to help clinicians prepare for the new Medicare payment system. An executive summary of the final MACRA rule is available on the site, and the MHA will share more information soon.

### MHA Members can also refer to these items in our Weekly Mailing:

- MHA [Share Your Community Benefit Stories](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm)
- MHA [Hospital-specific Impact Proposed Episode Models](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm)
- MHA Keystone Center [HIIN](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm)
- MHA Keystone Center [MHA Keystone Center October Update](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm)
- MHA [Upcoming MHA Events](http://www.mha.org/weeklymailing/2016/101716/monday_report.htm)