



MHA Keystone Center  
for Patient Safety  
& Quality

*Bringing health care  
providers together  
with information,  
resources and  
collaborative  
opportunities to bridge  
the quality chasm*

**FOR IMMEDIATE RELEASE**  
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## Ann Arbor Physician Recognized Statewide for Leadership in Patient Safety & Quality

*Receives highest individual honor from the  
Michigan Health & Hospital Association (MHA) Keystone Center*

**LANSING, Mich.** — Dr. Darrell A. Campbell, Jr. — the Henry King Ransom Professor of Surgery, Senior Associate Director and Chief of Clinical Affairs at University of Michigan Hospitals & Health Centers — has been named the 2005 recipient of the *MHA Keystone Patient Safety & Quality Leadership Award*.

“I am honored to be recognized for our work here. Our success in lowering hospital-acquired infection rates and improving the quality of the patient experience would not be possible without the wonderful doctors, nurses and administrators who have made this a priority,” said Dr. Campbell. “The real story here is about the pioneering work University of Michigan Hospitals & Health Centers and many other Michigan hospitals are doing in the name of improving patient safety and quality.”

Dr. Darrell A. Campbell, Jr., is the top medical staff person responsible for the overall safety and quality of patient care at University of Michigan Hospitals & Health Centers, part of the U-M Health System. Dr. Campbell functions as a leader and mentor, providing national leadership through collaboration on issues which include quality improvement within surgical care, physician burnout and its effects on patient safety, and the improvement of principled communication with patients and staff to result in higher quality patient care.

— **MORE** —

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Dr. Campbell has elevated the importance of patient safety in his own organization and beyond. He is deliberative and practical in his daily application of patient safety policies with medical staff and trainees. He has served as a catalyst to open dialogue between front-line staff and organizational medical staff leadership. To date, more than 500 front-line staff have participated in more than 50 bi-monthly “Patient Safety” rounds to do just that.

“Improving the patient safety and quality culture is an extraordinary undertaking and one to which Michigan’s hospitals and health systems are steadfastly committed,” said Spencer Johnson, president of the MHA. “In this effort, Michigan requires leaders with not only vision and determination, but those who are able to share that vision and motivate others to help yield true and measurable results.”

Despite his clinical and administrative responsibilities, Dr. Campbell stays very visible in his work, refusing to delegate much of the time-consuming leadership roles which serve to inspire participants and staff. He actively encourages all to participate in patient safety research and is involved in a wide variety of research areas ranging from physician errors to working conditions in surgery. The grants and funding he is able to obtain for this work is testament to not only his expertise and success, but also to his passion.

Dr. Campbell is well regarded both personally and professionally, on both local and national fronts. As a result of his work, University of Michigan Hospitals & Health Centers has seen tangible improvements in patient safety. His commitment to physician wellness as a means of ensuring patient safety is on the cutting edge. The award was presented today on Mackinac Island during the MHA’s annual membership meeting.

The MHA is a state association based in Lansing that represents and supports Michigan hospitals, health systems and health care providers through education, advocacy and communication. The MHA Keystone Center for Patient Safety & Quality in Lansing, Michigan, was established in early 2003 to support Michigan hospitals in their efforts to improve health care quality and patient safety. The MHA Keystone Center brings together hospitals and national experts to use best practice evidence as the basis for improvement throughout the state. For more information, visit [www.mhakeystonecenter.org](http://www.mhakeystonecenter.org).