

MICHIGAN HOSPITALS:
Leading the Way
to Healthy
Communities



Michigan hospitals are working in and collaborating with local communities to help people of all ages get and stay healthy both in and out of the hospital. These innovative, community-based partnerships are improving the overall health, wellness and quality of life of Michigan residents.

MHA Community Benefit Report

Michigan hospitals are working in and collaborating with communities and community-based organizations across the state to help keep people healthy and out of the hospital and to help patients and their families recover when they are sick or injured.

Hospitals provide acute-care services in a traditional hospital setting, but they are also responsible for helping improve the overall health of neighborhoods and communities throughout the state. These efforts include preventive services, community partnerships, the preparation of future healthcare professionals, uncompensated care, research and clinical trials, programs that impact well-being and health status and efforts to meet the health needs of the uninsured, low-income and other vulnerable populations.

\$2.6 billion

in total community benefits provided by Michigan hospitals.

This includes a drop in the total unpaid costs of patient care, thanks to significant reductions in financial assistance and bad debt at cost, in part, due to coverage expansion options available to nearly 1 million Michiganders under the Affordable Care Act and the Healthy Michigan Plan.

Categories	FY 2014	FY 2015
Community Health Improvement	\$120.3 million	\$123.2 million
Community Benefit Activities	\$637.2 million	\$694.9 million
Total Unpaid Costs of Patient Care	\$2.14 billion	\$1.74 billion
Financial Assistance at Cost	\$353.1 million	\$165.4 million
Medicaid Payment Shortfall	\$843.4 million	\$776.9 million
Medicare Allowable Payment Shortfall	\$252.2 million	\$262.5 million
Subsidized Health Services	\$90.2 million	\$64.8 million
Other Means-tested Government Programs	\$42.6 million	\$48.2 million
Bad Debt at Cost	\$561.8 million	\$425.0 million
TOTAL COMMUNITY BENEFITS	\$2.9 BILLION	\$2.6 BILLION

Data are based on responses to the 2015 and 2016 MHA Community Benefits Surveys regarding costs, which gathered FY 2014 information from 126 hospitals and FY 2015 information from 128 hospitals, respectively. Please note that the organizations in each cohort may not be the same from year-to-year.



Michigan hospitals make wise use of healthcare dollars

A survey from the American Hospital Association, also using 2015 data, shows that the cost of an inpatient admission in a Michigan hospital is 11.7 percent lower than the national average for a comparable admission and 10.9 percent lower than the average cost in hospitals in the other Great Lakes states (Illinois, Indiana, Ohio, Pennsylvania and Wisconsin).

Promoting Health, Wellness and a High Quality of Life

Michigan hospitals invested more than \$818 million in community-based activities that strengthen the overall health and quality of life of Michigan residents while helping keep healthcare costs lower by improving health status.



Community health education



Health screenings



Nonbilled & reduced-fee clinics



Meals & nutrition services



Health professions education – doctors, nurses, technicians, allied health specialists



Immunizations



Support groups, self help and counseling services



Clinical & community research and studies

Health Assessment Helped Detect Her Breast Cancer at an Early Stage

With a family history of cancer and dense breast tissue, April Karns had been careful to get a mammogram every year since age 40. But after seeing a link on Facebook to a free, online breast health assessment offered by MidMichigan Health in Midland, she paused for a look. Karns said she felt comfortable taking the assessment “because it was from MidMichigan, an organization that I’ve dealt with for a long time and feel I can trust.” Following her online assessment, Karns received a phone call from MidMichigan’s Breast Cancer Nurse Navigator, who explained that breast MRIs are often an option for high-risk patients. Karns chose to have an MRI and learned that she had breast cancer. Discovering the cancer at its most easily treatable stage meant a faster, easier recovery and less disruption of Karns’ family life and work.

“I could have been looking at a double mastectomy, with months of chemotherapy and radiation. But I took the assessment and, with the new tools out there, my cancer was caught at Stage 1,” Karns said. “I had full service from MidMichigan, and it’s been wonderful. It’s been the best possible scenario.”



The Healthy Michigan Plan is making a difference



The Healthy Michigan Plan, Michigan’s Medicaid expansion program, went into effect in April 2014 and currently provides healthcare coverage to more than 650,000 Michigan residents. The Healthy Michigan Plan, an innovative approach to healthcare

coverage that was approved by Republicans and Democrats working together, is doing exactly what it was designed to do: saving money by reducing uncompensated care and improving the health status of men and women who could not afford health insurance in the past.

For personal stories highlighting how the Healthy Michigan Plan is making a difference in people’s lives, visit www.mha.org/micarematters.

MICHIGAN HOSPITALS PROVIDED

\$165 million

IN FINANCIAL ASSISTANCE AT COST IN 2015, a 47% decrease compared to data from the previous year.

BAD DEBT AT COST DECREASED TO

\$425 million

IN 2015,

a reduction of \$137 million from the previous year thanks, in part, to access to coverage expansion through the federal Affordable Care Act and the Healthy Michigan Plan.

Strengthening the State Economy

— IN 2015: —

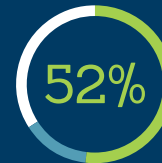
558,400

direct healthcare jobs in Michigan

\$35 billion

in direct wages, salaries and benefits

Among Michigan's leading economic sectors, healthcare comprises 52% of direct jobs in the state compared to education at 34% and automotive manufacturing at 14%.



■ Healthcare ■ Automotive Manufacturing ■ Education

\$65 billion

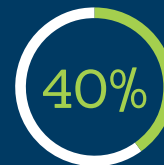
TOTAL IMPACT OF HEALTHCARE ON MI JOBS

In 2015, 17 of every 100 jobs in Michigan were directly or indirectly related to or induced by healthcare. These jobs generated \$50 billion a year in wages, salaries and benefits and \$15 billion a year in tax revenue for a combined total value of \$65 billion.

Michigan hospitals alone provide nearly

228,000

DIRECT JOBS



40% of Michigan healthcare workers are employed by hospitals



The wages, salaries and benefits of Michigan hospital employees make up 43% of the sector payroll

For more information about healthcare's impact on Michigan's economy, visit www.economicimpact.org.

Celebrating Healthier Communities

MHA Ludwig Community Benefit Award Honors Hospitals that Make a Difference

Each year, the MHA Ludwig Community Benefit Award recognizes healthcare organizations that demonstrate community benefit by improving the health and well-being of their communities through healthcare, economic or social initiatives. The award criteria strongly emphasize outcomes that impact the welfare of the communities the programs serve, as highlighted in the descriptions of two award-winning programs below. For more information about the MHA Ludwig Community Benefit Award, visit www.mha.org/awards.

Community Mass Immunization Clinic, Aspirus Ironwood Hospital

Aspirus Ironwood Hospital has committed to preventing the spread of influenza in communities in the far Western Upper Peninsula. The hospital serves a medically underserved, elderly population that spans Michigan and Wisconsin and is part of a collaborative effort with the local community college and health departments to host an annual region-wide flu clinic.

Since its inception in 2005, more than 4,000 people have received immunizations. The Community Mass Immunization Clinic also allows for a unique drive-through option, where participants receive their vaccine from the comfort of their vehicle. Providing flu shots on a mass scale to a population that may not otherwise be motivated to receive them helps prevent the spread of infectious disease and the complications that can arise from it. During the clinic, uninsured community residents can also learn about opportunities and local assistance resources for becoming enrolled in an insurance program.



Operation Fit, Bronson Battle Creek

A 2013 Community Health Needs Assessment identified obesity and related issues as the number one health challenge in Calhoun County. As a result, Bronson Battle Creek partnered with the Battle Creek Community Foundation and the Regional Health Alliance to organize a broad-based community task force that researched solutions and alternatives for nearly a year. The group opted to create its own evidence-based program called Operation Fit.



Since research indicates that a child who is overweight at age 11 will likely be obese as an adult, Operation Fit focuses on elementary school students to increase physical activity; improve nutrition and the lunch environment; and create support for these changes through policy, education and communication with teachers and parents. In the two Battle Creek Public Schools where the full program was implemented in September 2014, students significantly improved in physical testing; children self-reported improved exercise and eating behaviors; parents reported their children's health and classroom performance improved; and disciplinary issues in school were drastically reduced. To focus students on walking and running, the Operation Fit Mileage Club is implemented in the early spring in 16 schools, where nearly 5,000 students have logged more than 35,000 miles.

About the Michigan Health & Hospital Association

Based in greater Lansing, the Michigan Health & Hospital Association advocates in Michigan and Washington, DC, on behalf of healthcare providers and the communities and patients they serve. The MHA is a nationally recognized leader on initiatives that protect and promote quality, cost-effective and accessible healthcare. The MHA represents:



- 170 member hospitals**,
of which 133 are community hospitals
- 20 health systems** (13 based in Michigan;
7 headquartered in other states)
- 88 teaching hospitals**
- 12 public hospitals**
- 7 children's hospitals**
- 30 small or rural hospitals**
- 35 critical access hospitals**

Michigan hospitals serve patients 24 hours a day, 365 days a year.



5 million people treated in emergency departments



35 million outpatient visits conducted



5 million inpatient care days



1 million patients admitted for care & treatment



107,000 babies delivered



Avg. length of stay –
4.68 days



For more information on how Michigan hospitals are impacting community and population health, visit www.mha.org or join the conversation on social media using #MiCareMatters.



Leading Healthcare

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